

*Twelfth Annual*

# Flin Flon Trout Festival

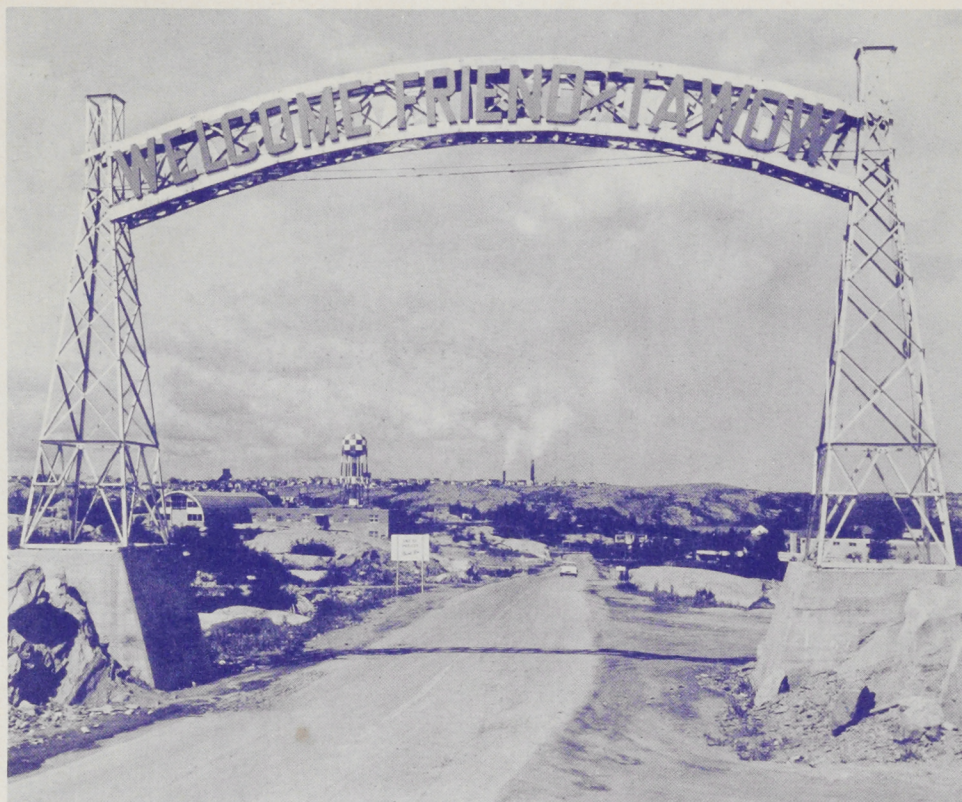
*June 29, 30, July 1, 2, 1962*



**Special Northern Manitoba  
Golden Jubilee Issue**

*Price 25c*





## WELCOME TO FLIN FLON

Manitoba's Third Largest Centre

# *Home of Canada's Fabulous Northern Festival*

JACK FREEDMAN, Mayor

### **Councillors**

L. C. CREIGHTON

J. R. CONNER

F. M. DUNCAN

M. W. GRANT

G. FOLKESTONE

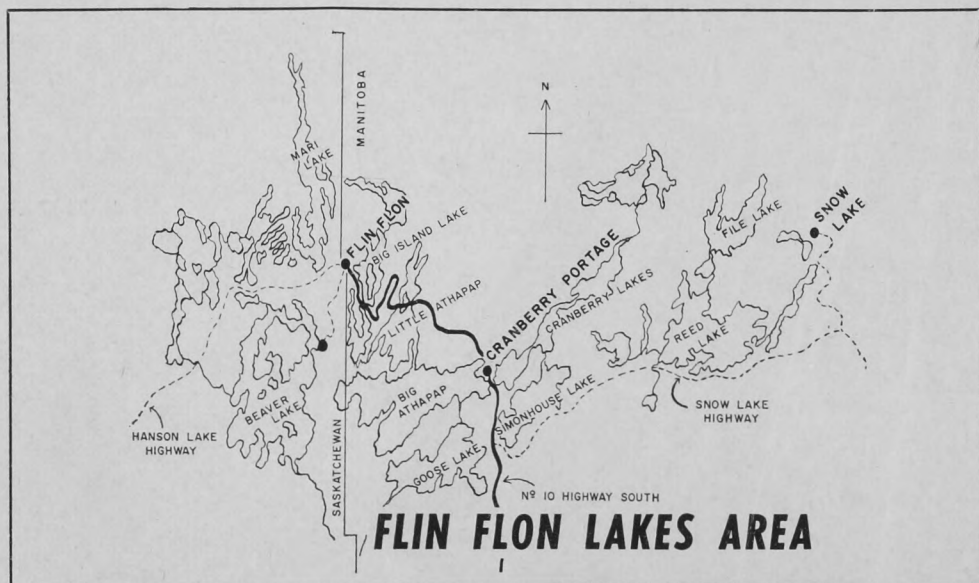
A. IMRIE

W. H. HAMBLY, **Secretary-Treasurer**

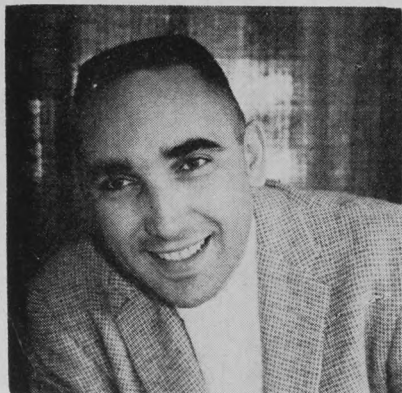


# Program Index

	PAGE
Chairman's Greetings .....	2
Festival Officers and Executive .....	3
Chairmen of events .....	4
Schedule of Events .....	6-9
Fishing Events and Prizes .....	10
Fishing Events — Rules .....	12
Weighmasters and Twenty & Over Trout Club .....	13
Queen Mermaid Contest .....	14-15
Queen Mermaid Contestants .....	16-19
Street Fair .....	21
The Gold Rush Canoe Derby .....	22-24
Gold Rush Canoe Derby Rules .....	25
Gold Rush Canoe Derby Route .....	26
Gold Rush Canoe Derby Prize List .....	27
Stage Show .....	28-29
Beaver Lake Day .....	30-31
Golf Tournament & Dusk to Dawn Event .....	33
Kart Club Races .....	33
Miscellaneous Events .....	34-36
Swan River .....	38
Queen Mermaids 'then to now' .....	39
R.C.A.F. Winnipeg Station Band .....	41
The Golden Hawks .....	42-43
Salute to the 'Fourth Estate' .....	45
Welcome to Visitors .....	46-47
Flin Flon Lakes Area — Vacation Land .....	48-49
Northern Manitoba's Fiftieth Anniversary .....	50-51
Lynn Lake .....	52
Churchill .....	54
Thompson .....	55
Why the Trout Festival? .....	57-60
The Pas .....	63
Cranberry Portage .....	64
Snow Lake .....	65
Flin Flon .....	68-69
1961 Important Winners .....	70-72
Former Trout Festival Winners .....	74-75
Salute to book Advertisers, Sponsors, Donors and Editors' Acknowledgments .....	76







## 1962 Trout Festival Chairman's Message

The Trout Festival Association in Flin Flon is proud to present to you this program of the 12th annual Trout Festival. Only many months of careful planning and the support of the whole community makes such a vast undertaking possible. A Mardi Gras of the North will unfold before you in just four days and remind you of our short but glorious past and bright future.

The beauty of our lakes and forests, the ruggedness of our scenery, our abundant and excellent fishing, our long days filled with sunshine are just a few of the adventures that await you if you visit with us.

Only twelve short years ago a small group of men started the Flin Flon Trout Festival Association and the main aim was as it is today—to open up this beautiful vacation land in the North for everybody's enjoyment. Why don't you come and join in the fun?

By owning a Share in the North you will become a member of our Organization and a share holder in the North's future. We have something for everybody—our beautiful parade and street fair; our Queen Mermaid contest, fashion show and tea; fishing; native contests; International Gold Rush Canoe Derby; fish fries; famous Golden Hawks; the Dusk to Dawn golf tournament and many others.

Take the black bend into adventure—follow Highway No. 10.

My thanks go out to all who in any way helped to present this Festival, all our Northern and Southern neighbors who worked so hard in the promotion of this event.

HAVE FUN !

Welcome Visitors to

# JOHNNY'S CONFECTIONERY

177 GREEN STREET

FLIN FLON

DIAL 4793

SHORT ORDERS - SODA FOUNTAIN - SMOKERS' SUPPLIES - MAGAZINES  
BLUE BOY ICE CREAM - SOFT DRINKS - MODERN BILLIARD ROOM



## TWELFTH ANNUAL

# Flin Flon Trout Festival Association

### OFFICERS AND EXECUTIVE

JOHN NIKEL—Chairman  
BOB ASH—Treasurer

RAY MULLANEY—Vice-Chairman  
KEITH TAYLOR—Secretary

MARG SMITH—Recording Secretary

FRED FORD - ROY BUTLER - JIM WARDLE - FRANK SILVERSIDES - NORM TYSON  
BILL WINGERT - JOE PICO - COLIN HARRELL - BRUCE LONG - BILL FOLWARK  
BUD JOBIN - MURRAY SMITH

### DIRECTORS

CLARE SWAINSON  
ALEX COBBAN  
PAT VATCHER  
BEN POUDRIER  
JACK BILLY  
FABIAN WONG  
JIM WILSON  
BOB KINNEAR  
ETHEL BLOCK  
RUBY PICO

MARY ELANDER  
JOYCE POUDRIER  
JOE GRIFFITH  
REG McINNES  
PINKIE DAVIE  
NORM BERNARD  
JOE PINEAULT  
BOB DADSON  
FRANK McMARTIN

BILL FLETCHER  
LOUIS TUSZ  
DODIE WARDLE  
DOT ASH  
JOAN HAMMERSTAD  
HARRY MILES  
TOM DODSON  
RUSS JONES  
JIM LAMBKIN  
OTTO BERGMAN

### SUPPORTING ORGANIZATIONS AND APPOINTED DIRECTORS

Town of Flin Flon .....	ALEX IMRIE
Town of Creighton .....	RUSS WOODS
Flin Flon Community Club .....	BUD McINTOSH, JOHN PELLETIER
Creighton Co-op Community Club .....	GERALD MANNS, JOE SOCHAN
The Rotary Club .....	DAVE MATTSON, CLARENCE HANNAFORD
The Kart Club .....	ROY HAMMERSTAD, BILL NEUFELD
The Kinsmen Club .....	WEIR BROTHERS, BILL BRAD
The Kinnette Club .....	JEAN SMITHEN, LOUIS FERG
Lions Club .....	LARRY HALL, GLEN McCRIMMON
Lion L's .....	VAL HEDMAN, SUE TAYLOR, HELEN NEUFELD
Canadian Legion .....	DON McKEE
Flin Flon Chamber of Commerce .....	JOHN NIKEL, NORM TYSON, JIM RHEAUME, HARRY MILES
Legion Ladies' Auxiliary .....	SUE ANDERSON, LILLIAN GENOVY
Flin Flon & District Labour Council .....	PALMER LARSON, W. J. WINGERT
Flin Flon Volunteer Fire Dept. ....	AL CHLAN
Flin Flon Canoe Club .....	MEL DOAK, ED TORZ
Phantom Lake Golf Club .....	CHRIS BANNICK, NORM RUDD
Knights of Columbus .....	FRANK BOCKLAGE, BERNARD REAGAN
B. P. O. Elks .....	ART DODDS, AL McCONNELL
Smelter Rec. Club .....	E. V. COSTELLO, RAY JACKSON
Mine Sports Association .....	JACK CHRISP, AL MALONEY
Denare Beach Ratepayers' Association .....	GORDON NOLGREN

FOR THE LATEST IN MODERN CLEANING EQUIPMENT & MATERIALS SEE

## dustbane products

MR. J. W. EVANS — Lessee-Dealer  
732 MADISON ST WINNIPEG 21, MAN.

Representatives:

GEO. DUNCAN      DAVE GRANT      R. S. (SANDY) JOHNS  
ROGER GAGNON      J. A. I. CATHCART      EARL CRAIG



# Chairmen of Activities

Activity	Chairman	Address	Phone
Fishing Derbies .....	Fred Ford, 50 Hapnot Street .....	6096	
Gold Rush Canoe Derby .....	Roy Butler, 5 Hapnot Street .....	6341	
Stage Show .....	Jim Wardle, 2A 5th Ave. ....	3303	
Publicity .....	Frank Silversides, 352 Green Street .....	6072	
Promotion .....	Norm Tyson, 94 Hapnot Street .....	6836	
Queen Mermaid .....	Bill Wingert, 370 Parkway Blvd. ....	3777	
Queen Promotions .....	Keith Taylor, 381 Princess Blvd. ....	6748	
Share Sales .....	Joe Pico, 49 Church Street .....	4184	
Street Fair .....	Colin Harrell, St. 1, 93 Hapnot Street .....	6358	
Beaver Lake Day .....	Bruce Long, 660 Bereskin Ave., Creighton .....	5971	
Fish Fries .....	Bill Folwark, 12 Bay Ave. ....	3736	
Book .....	Bud Jobin, 34 Church St. ....	3375	
Guests .....	Murray Smith, 394 Princess Blvd. ....	4330	
General Chairman .....	John Nikel, 340 Creekside Dr. ....	3943	
Vice-Chairman .....	Ray Mullaney, 305 3rd Ave., Creighton .....	5078	
Secretary .....	Keith Taylor, 381 Princess Blvd. ....	6748	
Treasurer .....	Bob Ash, 347 Princess Blvd. ....	5576	
Recording Secretary .....	Marg Smith, 394 Princess Blvd. ....	4330	

**FESTIVAL HEADQUARTERS—ROYAL HOTEL      Phone 7426**

GOOD FISHING

**ROSS' STYLE SHOP**

**FLIN FLON**

**PHONE 3143**



*Josiah*

*FLINtabatney*

*FLONatin*



and

## FLIN FLON CHAMBER OF COMMERCE

Extends a Hearty Northern Welcome  
To All Visitors  
Enjoy Canada's Fantabulous  
Family Festival and Come Again





## SCHEDULE OF EVENTS

Official opening of Flin Flon Trout Festival Trout Fishing Derby.  
Opening Ceremonies at Bakers Narrows under the auspices of Flin Flon  
Chamber of Commerce.  
Required—A Fishing License and a Share in the North.

Midget Baseball Tournament.  
Midget baseball teams compete for Trout Festival Trophy. All games played in Foster Park and Queens Park, corner of Bay Ave. and Third Avenue, Flin Flon.

Opening day for the Northern Pike, Pickerel, Perch and all other fishing events of the Festival.

6:00 p.m.—Festival Festivities begin with Trout Festival Opening Parade starting from the Community Hall.  
—Start of “Bowl-a-thon”—bowling endurance contest, at the Bowling Alleys, Main Street.

7:00 p.m.—Official Trout Festival Opening Ceremony, Arch No. 10 Highway.  
—Introduction and registration of Gold Rush Canoe Derby teams.  
—Unveiling of Flintabattey Flonatin Statue.

8:00 p.m.—Gala Street Fair:

Rides	Street dancing
Kart driving	Displays
Concessions	Band

9:00 p.m.—Dancing and Fish Fry in R. H. Channing Auditorium, Community Hall.  
—Modern Dance in Jubilee Hall.

9:00 a.m. to Midnight—continues Street Fair:  
                     Folk dancing                      Rides  
                     Concessions                      Games  
 9:00 a.m.—Starting Time! First lap of Gold Rush Canoe Derby, on Ross Lake at  
                     Bay Ave.

## MANITOBA

Compliments of

# The Anglo-Canadian Wire Rope Co. Ltd.

MONTREAL

Manufacturers of: Flattened Strand Mine Hoist Cables  
Trulay Performed Slusher Ropes  
Lock Coil Tramway Cables

## SCHEDULE OF EVENTS (Cont.)

- 10:00 a.m.—International Fishing Derby—Bakers Narrows.  
11:30 a.m.—Kart Racing time trials at Sylvan Speedway, south of town on No. 10 highway.  
1:00 p.m.—Approximate first lap finish time, Gold Rush Canoe Derby. Mile 84 post, Ross Lake.  
1:30 p.m.—Beginning Kiddies' afternoon at the Street Fair:  
    Games                      Contests  
    Bike races                Rides  
    Free Ice-Cream for small fry—courtesy of Federal Union No. 172, Flin Flon.  
2:00 to  
5:00 p.m.—Queen Mermaid Tea.  
    —Fashion Show.  
    Both of these events are held in the R. H. Channing Auditorium Community Hall and are a "must" for all ladies attending the Festival. Jimmy King's Band will be in attendance.  
    Auspices, Legion Ladies' Auxiliary.  
6:00 p.m.—Finish of "Bowl-a-thon" and presentation of Trout Festival Trophy to winners—at the Alleys on Main Street.  
7:00 p.m.—Stage Show! in the R. H. Channing Auditorium, Community Hall, with:  
    Jimmy King                The Swing Tones  
    Del Wagner                Eileen Steel  
    Len Breau                 Frank Gilrain  
    and Orchestra  
    —Crowning of Queen Mermaid—on stage.  
8:00 p.m.—Opening round (9 holes) Dusk to Dawn Golf Tournament at Phantom Lake Golf Course.  
10:00 p.m.—Dance and Fish Fry in R. H. Channing Auditorium, Community Hall.  
    —Modern Dance in Jubilee Hall.

Compliments of

## C. K. TAYLOR, B.A. LL.B.

BARRISTER AND SOLICITOR

35 Main Street

Flin Flon



BEST WISHES  
to  
**THE TROUT FESTIVAL**

*The*  
***Carter Construction Co. Ltd.***  
WINNIPEG, MAN.

**SCHEDULE OF EVENTS (Cont.)**

**Sunday, July 1—"Beaver Lake Day"**

- 4:00 a.m.—Final round, Dusk to Dawn Golf Tournament at Phantom Lake Golf Course.
- 9:00 a.m.—Play your placing round Trout Festival Open Golf Tournament, Phantom Lake Golf Course.
- 11:00 a.m.—Starting time! Second lap, Gold Rush Canoe Derby. From dock at Denare Beach, Beaver Lake.
- 11:30 a.m.—Band Music and Drill at Denare Beach.
- 12:00 noon—Beaver Lake Day Opening.  
Introduction of Queen and Princesses.  
Address of welcome by Premier of Saskatchewan  
Address of welcome by Chief Linklater.
- 12:30 p.m.—Junior Bathing Beauty Contest for Northern Saskatchewan.
- 1:00 p.m.—Native Old Time Jigging Contest.
- 1:30 p.m.—R.C.A.F. GOLDEN HAWKS' AERIAL DISPLAY.
- 1:45 p.m.—Pulp Cutters' Contest.
- 2:00 p.m.—Ladies' Nail Driving Contest.  
Free Ice-Cream for kiddies, courtesy of Saskatchewan  
Co-operative Creameries, Canora, Saskatchewan.
- 2:15 p.m.—Moose Calling Contest.
- 2:30 p.m.—Fish Filleting demonstration by Natives. Saskatchewan Co-op Fisheries  
Manager will give commentary.
- 2:45 p.m.—Squaw Wrestling Event.
- 3:00 p.m.—Approximate finish time second lap, Gold Rush Canoe Derby.
- 3:30 p.m.—Native Portaging Contest.

**LOCKERS INSURANCE SERVICE LTD.**

**REAL ESTATE - INSURANCE IN ALL LINES**

**Phone 3711**

**46 Main St.**

**Flin Flon**

WELCOME VISITORS  
to the  
*Trout Festival*  
From  
**THE PAS CHAMBER OF COMMERCE**  
"WORKING FOR THE NORTH"  
President: W. BART KOBAR

**SCHEDULE OF EVENTS (Cont.)**

- 3:00 p.m.—Approximate finish time, second lap, Gold Rush Canoe Derby.  
4:00 p.m.—Native Ladies' Tea and Bannock Baking Contest.  
4:30 p.m.—Native Flour Packing Contest.  
7:00 p.m.—Kart (Midget car) races for Trout Festival Trophy.  
—Band Concert featuring R.C.A.F. Volunteer Brass Band.  
At Sylvan Speedway, south of town on No. 10 Highway.  
12:00 Midnight—Dance and Fish Fry in R. H. Channing Auditorium,  
Community Hall.  
Modern Dance — Jubilee Hall.

**Monday, June 2—"Phantom Lake Day"**

- 9:00 a.m.—Starting time! Final lap, Gold Rush Canoe Derby, on Ross Lake at  
Third Avenue and Ross Street.  
10:00 a.m.—Play your placing round Trout Festival Open Golf Tournament, at  
Phantom Lake Golf Course.  
1:15 p.m.—Flag raising ceremonies, on the Beach, Phantom Lake.  
—July 1st Bathing Beauty Contest:  
Games Conversions  
Races Golf  
Tennis Swimming  
1:30 p.m.—Starting final round Trout Festival Open Golf Tournament.  
4:00 p.m.—Band Concert at Phantom Lake Beach.  
5:00 p.m.—Approximate finish time, final lap, Gold Rush Canoe Derby.  
Presentation of Trophy to be made to winners on Beach platform.  
7:30 p.m.—Stage Show, in R. H. Channing Auditorium, Community Hall.  
—Presentation of all awards and prizes won during Festival—on stage.  
—Non-fishing Car Award.  
10:00 p.m.—July First Modern Dance—Jubilee Hall.

Compliments of  
**NASSELQUIST JEWELRY**  
OMEGA AND TISSOT WATCHES  
WEDGEWOOD AND ROYAL DOULTON CHINA

**83 Main St.**

**Dial 4663**

**Flin Flon**



# *Flin Flon Trout Festival*

## **FISHING EVENTS**

**No. 1. TROUT DERBY** — For the Uptown Motors Trophy — June 13 to July 1 (inclusive)

- 1st Prize—4-door Envoy Sedan and trophy replica.
- 2nd Prize—\$250.00
- 3rd Prize—\$150.00
- 4th Prize—\$ 75.00
- 5th Prize—\$ 25.00

All persons entering a trout weighing 20 lbs. or over will receive an "Over 20 Trout Club" pin souvenir badge.

**No. 2. NORTHERN PIKE (JACKFISH) EVENT** — For the Midwest Diamond Drilling Trophy.

June 25th to July 1st (inclusive).

- 1st Prize—\$260.00 Camping equipment and trophy replica.
- 2nd Prize—30.30 Rifle donated by Simpsons-Sears.
- 3rd Prize—Transistor Radio donated by Simpsons-Sears.
- 4th Prize—24-inch Barbecue with cover, charcoal and starter fluid donated by W.B. Hardware.
- 5th Prize—Mohair Throw, 48"x72", donated by Hudson's Bay Co. Blanket Division.
- 6th Prize—Coleman Picnic Thermos Jug donated by Co-op Store.

**No. 3 PICKEREL EVENT**—June 25th to July 1st (inclusive).

- 1st Prize—Philips T.V. Set (portable) donated by Philips Electronics Industries Ltd.
- 2nd Prize—Philips Portable Car Radio donated by Philips Electronics Industries Ltd.
- 3rd Prize—Philips Portable Car Radio donated by Philips Electronics Industries Ltd.
- 4th Prize—Philips Electric Razor donated by Philips Electronics Industries Ltd.
- 5th Prize—Coleman Cooler Chest donated by Bells Hardware.
- 6th Prize—Redwood Planter with stand and liner donated by Ormiston Ltd.

**No. 4. PERCH EVENT**—June 25th to July 1st (inclusive).

- 1st Prize—Set of Golf Clubs, Bag and Cart donated by T. Eaton & Co.
- 2nd Prize—Water Skis and tow rope donated by T. Eaton & Co.
- 3rd Prize—Rod and Reel donated by the Electric Shop.

**No. 5: LADIES' FISHING EVENT**—June 25th to July 1st (inclusive).

The largest fish of any species entered by ladies 16 years or over.

Prize—Chest of Silver and trophy donated by Robinson Stores.

**No. 6. JUNIOR FISHING EVENT**—June 25th to July 1st (inclusive).

Largest fish of any species. Open to all junior sportsmen or sportswomen (who have not won on two previous occasions) under 16 years of age as of July 2nd, 1962.

- 1st Prize—Boy's or Girl's Bicycle donated by Keddie Hardware Ltd.
- 2nd Prize—Rod and Reel donated by F. W. Woolworth Store.

**DAILY CATCH**—June 25th to July 1st (inclusive).

The largest fish of any species caught and entered in above 6 events.

- 1st Prize—Each day—\$10.00 voucher donated by Schieder's Men's Wear and Trout Festival Assn.

**VISITOR'S DERBY**—For the Hudson's Bay Company Trophy.

Prize—Trophy replica and Hudson's Bay Blanket Coat donated by Hudson's Bay Company.

For largest fish, any species, caught by a visitor. Manitoba residents residing north of 53rd parallel and all residents living in the prescribed fishing area, are not eligible. Qualifying time, June 13th to July 1st for trout and June 25th to July 1st for other species.

**VISITORS LONG DISTANCE PRIZE**

A three day all-expense fly-in trip to Deerhorn Lodge, 42 miles north of Flin Flon, goes to a visitor from south of the border who enters a fish in the Derby and comes from the furthest point south of the border.

Donated by Parson's Airways and Deerhorn Lodge.

# VALUE *and* CHOICE *from* GM

*"Value" and "Choice" – two simple words which have been given a very special meaning by General Motors. For it is within the history of General Motors that value and choice have been nurtured – developed – perfected, in the constant search for more and better things for more people. And this pioneering spirit continues to flourish in 1962 with an unsurpassed selection of quality products, including the entirely new Acadian and Chevy II.*

*Yes, "Value" and "Choice" mean a great deal when associated with General Motors. They are the signposts that point your way to the most advanced – and the most thoroughly proven – cars and trucks in the industry.*

## GENERAL MOTORS PRODUCTS OF CANADA, LIMITED

OSHAWA, ONTARIO

*Producing more and better things for more people*

CHEVROLET • CHEVY II • CORVAIR • PONTIAC • TEMPEST • ACADIAN • CADILLAC  
OLDSMOBILE • OLDS F-85 • BUICK • BUICK SPECIAL • ENVOY • VAUXHALL  
CHEVROLET AND GMC TRUCKS • BEDFORD AND ENVOY VANS



# *Flin Flon Trout Festival*

## **FISHING EVENTS**

### **RULES**

1. Lakes applicable: All in area bounded on the north by 57th parallel; east and south east by Hudson Bay Railway; west by 103rd longitude and south by Saskatchewan River, including The Pas and Carrot Rivers in vicinity of The Pas. The following lakes are excluded: Reindeer and South Indian.
2. Anglers must comply with all government angling regulations. Fish taken from lakes designated as water reservoirs or otherwise restricted, are not eligible.
3. All fish entered must have been caught on line (rod and reel or hand) during daylight hours.
4. Fish must be entered by the angler in person, weighed in and measured by official weighmaster designated by Trout Festival Association.
5. Weighmaster will furnish certificate of weight and return duplicate which must be signed by angler and weighmaster and a witness.
6. All fish entered become the property of the Trout Festival Association to be used for good will and charitable purposes.
7. In case of two or more fish of the same weight being entered, earliest entry will have priority.
8. All fish must be caught in presence of a witness and both angler and witness may be required to furnish statutory declarations.
9. All participants must agree to abide by the decision of the weighmaster, which shall be final, but all contestants will be privileged to see their fish weighed.
10. All participants must have purchased entry share before fishing in the contest, this to be verified on stub.
11. Trout Fishing Derby starts at dawn Wednesday, June 13th, and closes at sunset, Sunday, July 1st. All other fishing contests start at dawn Monday, June 25th and close at sunset Sunday, July 1st.
12. Largest trout, by weight, will be declared the winner of the major fishing contest. Largest fish, by weight, will be declared winner in each of other competitions.
13. "Contest closes sunset" means fish must be presented to and weighed by the weighmaster or deputy weighmaster, not later than sunset on closing dates of contests.
14. All fish entered with deputy weighmaster must be reported daily to the head weighmaster in Flin Flon.
15. All disputes arising in the contest and final examinations will be dealt with by the head weighmaster and the Trout Festival Association, and their decision will be final.
16. The winner of the major prize must be on hand at 4 p.m. Monday, July 2nd, to receive prize unless excused by board of directors of the Trout Festival Association.
17. The fish may be entered in only one of events one to six inclusive.
18. These rules apply not only to the actual Trout Derby but to all other fishing contests which allow for other species of fish and include the Junior fishing contest.

For the largest stock of reading material in Flin Flon stop at

## **THE CLUB NEWS**

**Phone 3642**

**107 MAIN STREET**

**Flin Flon**

We carry a large stock of Tobacco - Candy - Fruits - Shaving Supplies, etc.

BEST WISHES

from

## Donni's Shoe Store

Ladies' Shoes and Hand Bags

127 MAIN ST.

FLIN FLON

**Harry A. Ruse**

CHARTERED ACCOUNTANT

33 Main St.

FLIN FLON

### FLIN FLON TROUT FESTIVAL

Deputy Weighmasters for 1962 are as follows:

**Attitti Lake**—Deerhorn Lodge.

**Athapap Lake**—J. Knuttila, New Paradise Lodge.

**Bakers Narrows**—J. Tikkanen, Flintoba Lodge.

**Beaver Lake**—Lawrence's Store.

**Clearwater Lake**—Roy Vickery, Vickery's Lodge; Russ Tawse, Evergreen Lodge;  
E. Carpenter, Clearwater Lodge.

**Cranberry Portage**—F. Barnes.

**Creighton**—W. McFadden, Economy Store.

**Elbow Lake**—J. B. Ashdown, Ashdown's Camp.

**Flin Flon**—Glen McCrimmon, Royal Hotel.

**Island Falls**—Otto Christensen.

**Lynn Lake**—W. Perepeluk, Central Meat & Grocery.

**Pelican Narrows**—Hudson's Bay Store.

**Snow Lake**—J. Gowans.

**The Pas**—Bert's Quick Freeze.

**Thompson**—Koutecky Outboard Motors.

**Sherridon**—W. Shmon.

### THE TWENTY AND OVER TROUT CLUB

To date membership includes the following:

BILL HAMMOND.....Island Falls, Sask.  
LEO LEVOIE.....Flin Flon, Man.  
FRANK PARKER.....The Pas, Man.  
W. B. SMITH.....Flin Flon, Man.  
A. D. MOODIE.....Cranberry Portage, Man.  
N. CAMPBELL.....Winnipeg, Man.  
A. BRELAND.....Flin Flon, Man.  
BURDETTE ORR.....Richmond, Ind.  
S. C. SNOWDY.....Lynn Lake, Man.  
DAVID BUCK.....Lynn Lake, Man.  
ALEX ROZSA.....Lynn Lake, Man.  
WM. JAMEN.....Cranberry Portage, Man.

JIM LAMBKIN.....Flin Flon, Man.  
G. Hillier.....Flin Flon, Man.  
GEO. PONASK.....Jetate, Man.  
JOHN WOLFE.....Lynn Lake, Man.  
E. DION.....Flin Flon, Man.  
M. H. HOPE.....Lynn Lake, Man.  
C. L. JOHNSON.....Waukegan, Ill.  
HENRY LEIGH.....Flin Flon, Man.  
S. YONDA.....Brandon, Man.  
JOHN HEINEMAN.....Ogden, Iowa  
DOUG SLATER.....Flin Flon, Man.

## THE FLIN FLON CREDIT UNION SOCIETY LTD.

hopes you all have a grand time  
at this year's Trout Festival.

Stop in and see our new offices  
at 36 Main Street.

### ENGLISH BONE CHINA

SPODE, SHELLEY, ROYAL ALBERT,  
BLUE MIKADO, CROWN DERBY, CHINA

## Preston Ltd. Jewellers

87 Main St.

Flin Flon

DIAL 3141



MANAGEMENT AND STAFF  
WELCOME YOU  
to the

**TROUT FESTIVAL**  
**NATIONAL FRUIT CO.**

PHONE 3494  
**FLIN FLON, MAN.**  
Packers of  
**Scona Brand Prepackaged Foods**

**TILDEN**  
**RENT-A-CAR SERVICE**

Use a Tilden Car - Wherever You Are

**F. LISITZA**  
116 Tweedsmuir  
**DIAL 5511**

COMPLIMENTS OF

**FLIN FLON**  
**DRY CLEANERS**

**DIAL 4651**                      **102 MAIN ST.**

# Queen Mermaid

By Claire Swainson

Even the most glassy-eyed, fanatical fisherman leaves the lakes for this event—the Queen Mermaid Contest.

Although the Fish Derby and Gold Rush Canoe Race, two other major Trout Festival event, seems to have him enthralled, he still finds himself irresistibly attracted to this eye-appealing highlight of four fun-packed Festival days.

Young women, who must be eighteen by July 31 and single, add charm and loveliness to all major Trout Festival events as they vie to be crowned Queen Mermaid. By so doing, they form part of one of the major fund raising features of the Festival.

Usually after an elimination contest, many towns and cities in Manitoba and Saskatchewan send one queen candidate to the Festival. This year entrants will be from Cranberry Portage, Snow Lake, Thompson, The Pas, possibly from Melville, Estevan, Yorkton, and, of course, from the local area. Since, at the time of the writing of this article, the plans of some towns had not been finalized, a picture and write-up of individual entrants are not now possible.

Each queen candidate is brought to Flin Flon and returned home and hotel and meal costs are paid by the Trout Festival Association.

Contestants are judged—from Friday, June 29, to crowning time, Saturday, June 30—according to three headings: tickets or votes, personality, and beauty. When a given town sponsoring a queen candidate reaches its set quota of ticket (Share in the North) sales, the entrant receives 40%. Personality, 30% of the final decision, is based on the candidates' behavior towards people, their ability to meet people, and their delivery of a short talk on any subject they choose to be given at the Queen Mermaid Tea on Saturday, June 30. Beauty, of course, must be part of the judging. The girls appear in bathing suits, afternoon dress, and semi-formal gowns, and are judged on

## DELOITTE, PLENDER, HASKINS & SELLS

CHARTERED ACCOUNTANTS

**Montreal**  
**Winnipeg**  
**Edmonton**

**Toronto**  
**Regina**  
**Prince George**

**Hamilton**

**Windsor**  
**Calgary**  
**Vancouver**

# Beauty Contest

their general carriage and appearance on all occasions.

There are certainly many occasions during the Festival when the queen hopefuls are to be seen. They will be featured in the opening parade, act as models at a Fashion Show, and be honored guests at luncheons, and dinners as well as at all major Trout Festival events.

These attractive entrants receive not only a good deal of pleasure and honor by being part of this northern holiday but also valuable prizes. The prizes offered include:

1. A complimentary complete Walter Thornton Course and Professional Modelling Contract (Toronto).
2. Longine - Wittnauer Ladies' Diamond-Watch, donated jointly by Tyson Jewellers and Longine's.
3. \$100.00 Voucher donated by the Robinson Stores.
4. Shortie Fur Jacket donated by Trout Festival Association.
5. Mohair Sweater donated by Jantzen of Canada.
6. Colorful hand-knitted Sweater donated by Miss Mary Maxim Ltd.

The other town representatives will receive:

1. Sterling Silver Earrings and Bracelets donated by Trout Festival Association.
2. A Viyella shirt has been donated by Gerhard Kennedy (Canada) Ltd. for the manager of the girl crowned Queen Mermaid.

And in addition, the Queen Mermaid and her two princesses will receive:

1. All-expense-paid trip to Winnipeg, and Brandon courtesy Labatt's, Trout Festival Association with assistance from Manitoba Dept. of Industry and Commerce.
2. Luncheons while in Winnipeg, tendered by T. Eaton Company and Hudson's Bay Co.

The fishing enthusiast who leaves the lakes and eager fish to see this event will not be disappointed.

Best Wishes

from

**W. R. MARTIN**

BARRISTER & SOLICITOR

THE PAS

Compliments of

**KEDDIE & BERG**

QUALITY GROCERIES

PHONE MA 3-3425

THE PAS

MANITOBA

BEST WISHES

from

**SWAN RIVER  
THE PAS TRANSFER**

Lucas and Woods

Serving Swan River and The Pas  
General Freight and Stock Shipments

Dial:

THE PAS - - - - MAdison 3-2151  
SWAN RIVER - - - - - 474  
WINNIPEG - - - - - SPruce 4-4527

**POWELL  
EQUIPMENT CO. LTD.**

WINNIPEG: McGillivray & Fennell, Winnipeg 19; GL 3-4343

BRANDON: 1906 Park Ave., PA 9-1488; PA 9-1489

DAUPHIN: 831 Jackson Street; Phone 3209

KENORA: Sales & Service Rep: HO 8-8227; HO 8-19193

PORT ARTHUR: 115 N. Cumberland St.; DI 5-5426

# 1962 Queen Contestants



**BONNIE JANE BURNS**  
Miss Golden Jubilee  
**THE PAS**

Bonnie is a charming, attractive blond with laughing brown eyes. Her measurements are 36-23-36, stands 5' 3½" and weighs 115 lbs.

Born in St. Boniface 18 years ago, Bonnie is an all-round outdoor girl, loves swimming, fish-

ing, curling, and boasts of her love to hunt. Bonnie as most girls, likes dancing and spends a great deal of time at the piano.

The Ukrainian Catholic Young Peoples Club and the Golf Club are sponsoring Bonnie.



**DEENA HENRY**  
Flin Flon

Deena stands 5' 1" tall, is 100 lbs., and her measurements are 35-22-35. Has long brunette hair and a lovely smile to match her flashing blue eyes.

Deena was born in 1942 and graduated from the Hapnot High School. Deena has a great musical talent. She has been studying piano since she was five and is presently studying under Wm. Sonnichsen to gain her A.R.C.T. Diploma. This is Deena's major interest and plans to teach music.

Deena's other interests are swimming, water skiing, curling and skating—also paints as a hobby.

## THE FLIN FLON COMMUNITY CLUB

Wishes the Best to the  
TWELFTH ANNUAL TROUT FESTIVAL

Pres. F. L. JOBIN      Vice-Pres.: H. BUDLONG      Sec.-Treas.: C. GILMORE  
Directors: C. CRESSWELL, R. COULTER, G. GILLIES, R. JONES, B. McINTOSH, J. PELLETIER  
Manager: R. H. DAVIE



# MIDWEST DIAMOND DRILLING LTD.

Donors of the NORTHERN PIKE TROPHY & PRIZES

Contract Drilling  
Grouting  
Site Investigation

Soil Sampling  
Foundation Testing  
Masonry Drilling

Offices: MANITOBA—Flin Flon, Thompson, Winnipeg; ONTARIO—Toronto



BARBARA JEAN PATTON  
*Miss Snow Lake*

In Barbara, the town of Snow Lake has a true northern beauty, having lived all her life in the north. Barbara was born in Sherridan, Man., living there until coming to Snow Lake in 1952. At present Barbara is a student at the Snow Lake High School.

Barbara stands 5' 5", weighs 128 lbs., has measurements of 36-24-36, lovely brown hair and sparkling brown eyes, all this to go along with her warm and friendly personality.

Barbara's favorite sports are curling, baseball and swimming and she is also a great hockey fan.

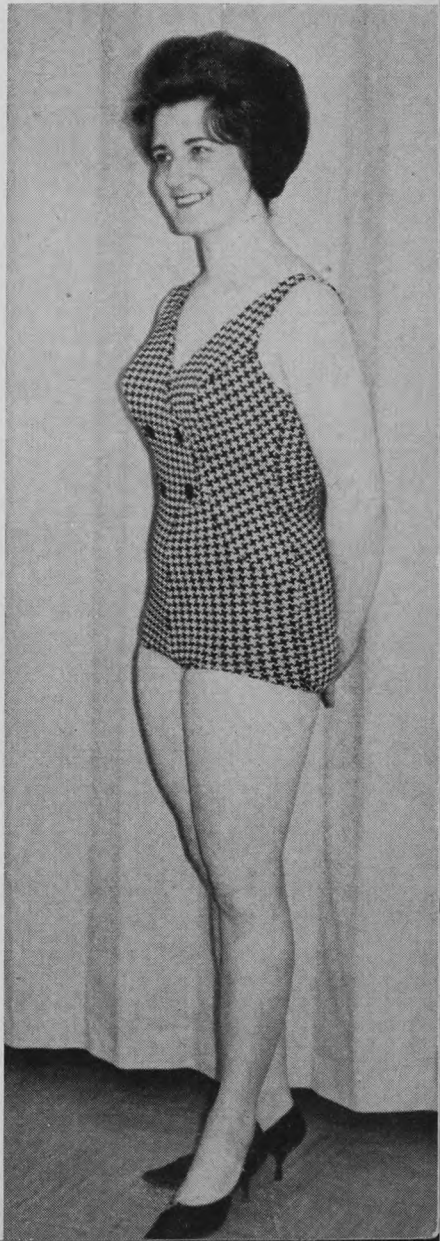
ANNE WASILKO  
*Miss Thompson*

Anne is 22 years old, 5' 5" tall and weighs 130 lbs. She is fair of complexion and blue of eyes, a really pert miss. She has participated in one other Queen Contest and was named "Ice Queen" of the Annual Oakburn Carnival.

Anne was born in Oakburn, Manitoba and received her education there. She graduated from St. Boniface School of Nursing in 1960. For the past year she has been employed by the Thompson General Hospital as an R.N.

Anne is very fond of outdoor sports and enjoys skating, fishing and swimming. She also enjoys bowling and dancing and is a lover of music.

The Thompson Athletic Association who provides sports activities for the Youth of Thompson, are Anne's sponsor.





**FRANCIS SAMATTE**  
*Miss Cranberry Portage*

Fran was born in the Swan River area and moved to Cranberry Portage at an early age. Fran received all her education in Cranberry and is now a hairdresser there.

Fran has brown hair and eyes and a lovely olive complexion, is 5' 1" tall, weighs 107 and her measurements are 35-23-35.

Fran likes curling, swimming and fishing, loves dancing and music and her hobby is oil painting.

Fran and her campaign manager, Gordon Bowles are determined to keep the Queen Mermaid Crown in Cranberry Portage.



**MISS NADINE BOYKO**

Nadine is a very attractive raven-tressed 19-year-old young lady with mischievous brown eyes. Her vital statistics are 35-22-35, tips the scales at a neat 115 pounds — and stands 5 feet 4 inches.

Nadine was born May 8, 1942 in Preeceville, Saskatchewan. She moved to Yorkton in 1959 to complete her high school education, and is now employed as an artist by the Yorkton Television Company.

Nadine is interested in drama, and in fact, played an important role in bringing the Provincial Drama Festival Award to the Yorkton Collegiate Institute in 1961. She has also been active as a model for the Hudson Bay Company in Yorkton.

Her hobbies consist of designing and sewing her own costumes, teaching Ukrainian dancing, bowling and sports in general. To date, she has taken a Commercial Art Course in pursuit of her chosen field of art.

BEST WISHES TO THE  
**TROUT FESTIVAL**  
from  
**THE TOWN OF CREIGHTON**  
**Saskatchewan**

**Mayor: ALEX CLARK**  
**Councillors: A. SKORONSKI, R. BLACKMON, H. KENNEDY**  
**L. THOMSON, R. WOODS, F. FARMER**  
**Clerk Treasurer. D. J. GIBSON**

# PARSONS AIRWAYS NORTHERN LTD.

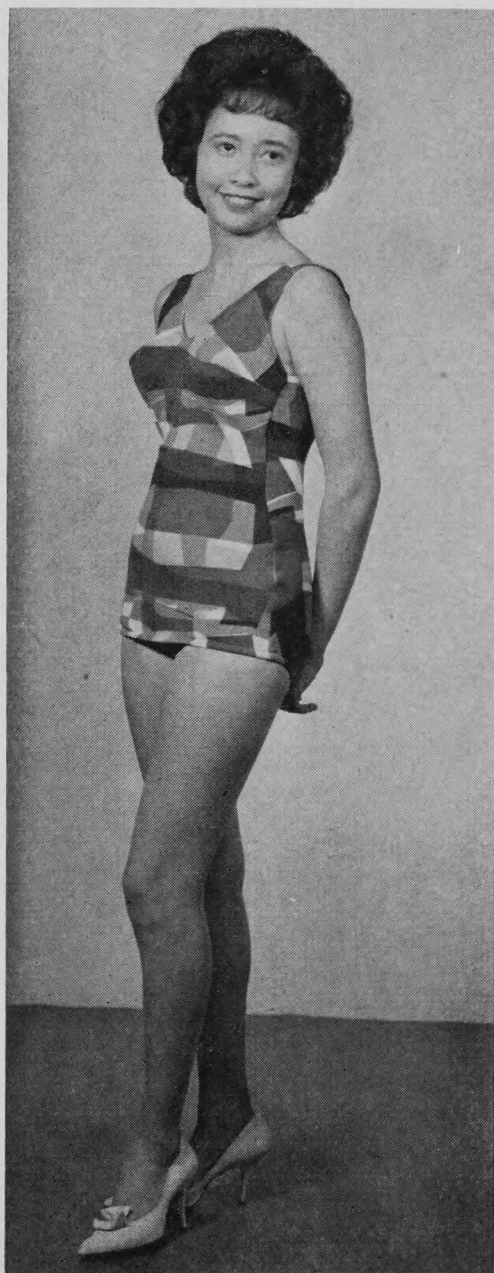
SERVING THE DISTRICT WITH A FUTURE

Bases at FLIN FLON, LYNN LAKE

CHARTERED FLIGHTS TO ALL POINTS

Flin Flon, Man.  
Lynn Lake, Man.

Dial 3155  
Dial Fleetwood 6-2532



## LYNN TIP

*Miss Swan River*

Lynn is an eighteen-year-old student at the Swan River Collegiate Institute. She was born in Winnipeg on March 3rd, 1944 and came to Swan River in 1959. In Winnipeg she attended Public School and while a student in Grades seven and eight attended the Churchill High School there. Lynn will graduate this year and then plans on going on to University.

Lynn has brown eyes, black hair, a winsome smile, stands 5' 6" tall, weighs 115 lbs. and her measurements are 34-23-34.

Lynn takes a keen interest in skating and curling, likes to dance and also plays in the Swan River School Band.

Lynn is being sponsored by the Swan River Curling Club.

## JUDY BERRY

*Miss Flin Flon*

Judy is an 18-year-old student with red hair and lovely green eyes. An active outdoor girl, it is appropriate that she is sponsored by the Phantom Lake Golf Club.

A cheer leader for the Hapnot High, and an accomplished musician; she also sings in the choir at her church and Glee Club. She is a past member of the French club at school, with an interest in amateur dramatics.

Judy was chosen last year by the local Hudson Bay Store, as a representative on the Youth Fashion council. Because of her fine work in this line, Judy was chosen to make a tour of the fashion markets in Winnipeg. As a result of her success in fashion work, Judy's ambition is to attend a university and eventually become a dress designer.







Lt. Gov. Gen. E. Willis and 1961 Queen Mermaid  
Stephanie Semenuik.

Best Wishes  
to  
THE TWELFTH ANNUAL  
TROUT FESTIVAL

from

**WRIGHT  
FERG &  
FERG**

35 MAIN ST., FLIN FLON

**Dial 3431**

# ROYAL HOTEL

FLIN FLON, MAN.

NEW — FIREPROOF — MODERN COFFEE SHOP

W. C. PLUMMER, President

G. E. McCRIMMON, Manager

**DIAL 3437**

# Street Fair

By Colin Harrell

Flin Flon's Main Street has for the past several years taken on a carnival type look for the duration of the Trout Festival — to say that this hasn't added

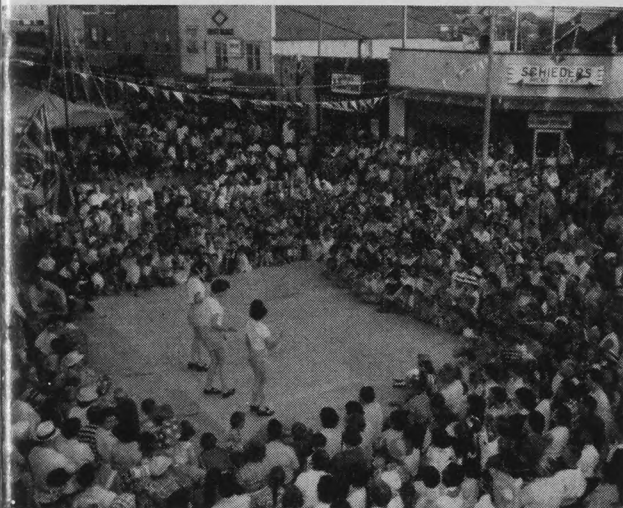
greatly to the success of the Festival would be folly.

The setting up of a small Midway on the Main Street in the heart of Flin Flon, the erecting of a large stage in front of the Royal Hotel, the operation of food booths and the overall decorating has given the uptown area a Carnival or Street Fair atmosphere.

This year's Street Fair should pretty well follow the pattern of former Street Fairs, that is, with a colorful parade, starting at the Community Hall and ending up at the Main Street stage. Here the official opening ceremonies will take place at 7 p.m Friday night and the Fair is on. Dancing, Street Dancing, Fish Weighing and a Carnival spirit should prevail until the Street Fair closes down a midnite Saturday nite.

For the younger fry, Saturday afternoon is a big day as they stage their own Street Fair under the supervision of Pinkie Davie and Red Bernard. Free ice cream, courtesy of Federal Union No. 172, will be coned out and there will be lots of prizes for the contestants taking part in the different events.

Colin Harrell is the General Street Fair Chairman, Joe Griffith is in charge of the dancing, and Reg McGinnis, the sound equipment. Thanks to the R.C.M.P., Town Council, Fire Department and many others who help with the Street Fair.



Street Fair

SERVING INVESTORS ACROSS CANADA



JAMES RICHARDSON & SONS

ESTABLISHED 1857

CHILDS BUILDING, 211 PORTAGE AVENUE, WINNIPEG 2

VICTORIA • VANCOUVER • PRINCE GEORGE • CALGARY • EDMONTON  
LETHBRIDGE • MEDICINE HAT • SWIFT CURRENT • SASKATOON  
MOOSE JAW • REGINA • BRANDON • WINNIPEG • KENORA  
WINDSOR • LEAMINGTON • CHATHAM • LONDON • KITCHENER  
GALT • SIMCOE • TORONTO • KINGSTON • MONTREAL  
NEW YORK • LONDON, ENGLAND

## **Reliance Services Ltd.**

PICKUP AND DELIVERY SERVICE

Cartage - Moving - Crating

Agents: ALLIED VAN LINES

18 North Ave.

**Flin Flon**

BEST WISHES

from

### **Royal Billiards**

47 Main St.

**FLIN FLON**

A. DOBROHORSKY, Prop.

BEST WISHES  
from

### **Excelsior Fuel & Ice Co. Ltd.**

# **XL**

Dial 5112

127 MAIN ST.

**FLIN FLON**

## *The Gold Rush*

By Bud Quinnell

Attracting the paddling elite from all over the North American continent is the 1962 Gold Rush Canoe Derby, for the Labatt Trophy, and \$1,000 First Prize. This year's race has been lengthened to 101 miles; the race will be run in three laps as in former years. The Gold Rush is unique among canoe races; portaging, something of a lost art in other canoeing centres, is very much a part of this race. Included in each lap, these portages range in length from 100 yards to a grueling one and a half miles.

The first lap is run Saturday, June 30, starting in Ross Lake. Spectator-wise, there are many excellent vantage points from which to see the mass start, and the jockeying for position as the teams approach the first portage; a very short one crossing Third Ave. From here the paddlers race down Ross Creek and into Schist Lake, portaging again from Mandy Mine to Phantom Lake. Half-way point of the first lap is the beach at Phantom Lake. From the beach the

FISHERMAN'S HAVEN

## **CARIBOU LODGE**

**CRANBERRY PORTAGE**

Dining Lounge Open Till 12 p.m. Daily

FULLY MODERN CABINS

SITUATED ON CRANBERRY LAKES

Famous for Giant Trout — Northerns - Walleye

PHONE GRanite 2-3351



## Canoe Derby

race goes into the West Arm of Phantom, then over a mile and one half portage back into Schist Lake. Then, Ross Creek, Ross Lake and finish at Mile 84.

Beaver Lake hosts the second lap of the Gold Rush on Sunday, July 1. This lap is run over a circular, nine mile long course, which passes the beach area three times. A distinctive feature of this lap is the start—the canoes are lined up on the shore some 25 yards from the water's edge; when the starting gun sounds, the crews pick up their canoes, run into the lake and leap into them; and start paddling. Another feature of this lap is the portage the teams make through the center of the beach area.

The third and final lap is moved back to the immediate vicinity of Flin Flon. This supreme test of conditioning covers 45 miles, starting in Ross Lake and ending at Phantom Beach. Included in this distance is some six miles of portaging, which offers many excellent view points. Ross Lake, of course, has many near perfect vantage points from which to

For the  
"Latest in the North"  
stay at

### The Creighton Hotel

New - Comfortable  
Completely Modern

353 Main St.

Creighton

For Quick Service when your Thoughts  
Turn to Eats, Visit the

### DEPOT LUNCH

We are situated right across from the  
C.N.R. Station in downtown Flin Flon.  
We are Flin Flon agents for Manitoba  
Transit.

### Northern Bus Lines Limited

FLIN FLON, Manitoba

DEPENDABLE  
CHARTER SERVICE

Phone 5781

## Thompson Electric & Furniture Ltd.

100 MAIN STREET

DIAL 3331

IN FLIN FLON (North of 54) IT'S THOMPSON'S  
BE SURE AND VISIT OUR RECORD BAR

For Furniture and Electrical Appliances



"TAKE OFF" at Ross Lake.

watch the start. The airport at Channing, the south end of Big Island, Anderson's Camp, and old Number 10 Highway are each good spots to see the progress of the race. The paddlers are expected to arrive at the finish line at Phantom Beach about 4 P.M.



# LONGINES

10 GRANDS PRIX AUX EXPOSITIONS UNIVERSELLES



OLYMPIC TIMERS FOR THE GOLD  
RUSH CANOE DERBY

SUPPLIED COURTESY

## TYSON JEWELLERS

Exclusive Flin Flon Agents



EATON'S OF CANADA

# The Gold Rush Canoe Race

## ONE OF THE FESTIVAL'S MAIN EVENTS

### RULES and CONDITIONS

Entrants must hold a "Share in the North" (\$1.00). Entrants should register in advance at Headquarters, Royal Hotel, 93 Main Street, Box 751, Flin Flon. Phone 7426.

1. All prospective entrants must fill out the official entry blank and mail or present to the Trout Festival Association, Box 751, Flin Flon, by 6:00 p.m., June 28th. Physical examinations of contestants will take place Friday, June 29th.
2. Final registration will take place on Friday, June 29th.
3. Only able-bodied teams may enter. Two persons must continue together as a team through the race.
4. All contestants in the professional race will use Trout Festival canoes. These canoes are donated by LABATT'S MANITOBA BREWERY LTD. Two paddles will be supplied. Entrants should bring their own preference in paddles (single blade only). No changes other than seat adjustment and portaging racks will be allowed. Contestants can install such things as drinking bottles and fodo pouches in the canoes.
5. No changes allowed in width, length or beam of any canoe after the start of race.
6. Entrants must not be less than 17 years of age, and must submit to medical examinations at the discretion of officials. All entrants must be competent to handle a canoe and able to swim OR be equipped with life jackets at all times. Entrants under 21 years must supply written parental approval with application. All entrants required to sign a waiver of liability.
7. Entrants must supply their own necessary personal equipment together with complete kits for patching and doping own canoe. Extra paddles SHOULD be carried. Only regulation single blade paddles may be used.
8. Entrants making any unscheduled portages or accepting unauthorized assistance will be immediately disqualified.
9. Any team which at any time interferes with the progress of any other team MAY BE immediately disqualified. In case of minor infraction of the rules judges may inflict time penalties.
10. Decision of the Judges and Festival Committee final.
11. Contestants may accept awards in other forms than cash, such as scholarships or merchandise.
12. Entrants must produce "Share in the North."
13. The committee will not be responsible for transportation or expenses of contestants.
14. Each entry will be supplied with a large-scale map of route. No other route permitted.
15. Each contestant must carry enough food for the daily laps.
16. The Trout Festival Association will not be responsible for any personal or property damages or losses.

COMPLIMENTS OF

# ALLAN'S DRY CLEANERS

101 MAIN ST.

Phone 3971

FLIN FLON

PRESSING WHILE YOU WAIT



## CHRISTIES FLOWERS

FLOWERS HELP

24 MAIN ST.

PHONE 3293

OPPOSITE THE CO-OP

FLIN FLON, MANITOBA

## NORTHERN AUTO ELECTRICAL LTD.

FLIN FLON

Distributors of

Original Automotive Electrical and  
Carburetor Equipment, Magneto Service,  
Autolite, Delco, Remey, Hulley.

PHONE 6178

STEVE ANDRUSIAK  
Managing Director

Best Wishes from

## *The* Willowvale Grocery

GROCERIES AND MEATS

We Aim to Please

Located at  
Green Street

Dial 3449

FLIN FLON

## Route Canadian Open and Amateur Gold Rush

### *Canoe Derby*

**STARTING POINT**  
Bay Ave. - Ross Lake

**FINISHING POINT**  
Phantom Lake

#### 1st Day — June 30th

Leave Ross Lake, Flin Flon for Phantom Lake—Portage at Mandy Mine to East Arm Phantom—circle beach—West Arm Phantom—portage to North West Arm Schist—to Channing—Ross Creek. Finish at Mile 4 mile post. Distance 28 miles. Start 9:00 a.m., finish approximately 1:00 p.m. Indian Village—R.L.

#### 2nd Day — July 1st

Leave North end Denare Beach, Beaver Lake, for 9-mile lap around islands adjacent to beach—portage at south end of Beach Bay. Three times around. Distance, 27 miles. Starting time 11:00 a.m. Finishing time, approximately 3:00 p.m.

#### 3rd Day — July 2nd

Leave Ross Lake—Northwest Arm of Schist, portage to Inlet Arm, up Inlet Arm, portage to Big Island Lake, up Big Island Lake to Anderson's Cabins, portage via old Pth. No. 10 to Northwest Arm of Schist, down Schist Lake to West Arm; up West Arm, portage to Phantom Lake, finish at Phantom Beach. Distance, 48 miles. Starting time, 9:00 a.m. Finishing time, approximately 4:00 p.m.

In Winnipeg

STAY AT THE LEADING HOTEL

## THE NEW MARLBOROUGH

Right in the Heart of the City

WONDERFUL FOOD — OUTSTANDING SERVICE — AND REASONABLE PRICES

Free Parking For Registered Guests

**Official Prize List**  
**CANADIAN OPEN**  
**GOLD RUSH CANOE DERBY**

**FIRST PRIZE**  
**LABATT TROPHY**

for yearly competition and replica  
and \$1,000

**2nd—\$600.00**  
**3rd—\$400.00**  
**4th—\$100.00**  
**5th - 10th—\$50 per team**

**Amateur Gold Rush**  
**Canoe Derby**

The Amateur Race will take place over the same course as the Professional Gold Rush Canoe Derby. The type of canoe should be similar to a Peterborough 20 with a length of 16 feet, V bottoms are permissible but only single blade paddles can be used. Labatt's Manitoba Brewery Limited sponsors a winner's trophy and individual trophies for 1st, 2nd and 3rd teams. All competitors upon completion of the course receive a pin.

**Amateur Racers Receive Trophies and  
Medallions Only**

**MEL'S TAXI**

For Fast, Efficient Taxi Service while in  
Flin Flon

**DIAL 3418**

and get one of Mel's radio dispatched  
Taxis to drive you around town or out  
to one of our numerous lakes.

**MEL'S TAXI**

118 Main St.

Flin Flon

**DIAL 3418**

*Mercury*

OUTBOARD MOTORS  
SALES & SERVICE

**MITCHELL AIRCRAFT SERVICE**  
**CHANNING**

**Phone 5631**

**MAPLE LEAF CAFE**

**FLIN FLON**

We specialize in Chop Suey, Chow Mein,  
Sweet 'n Sour Spare Ribs

**111 MAIN ST.**

**DIAL 4011**

WING WONG, Manager

**Welcome To The Trout Festival**

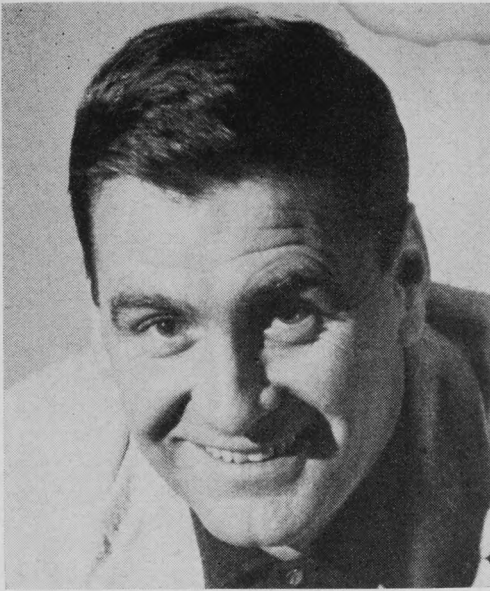
**TRAVEL BY BUS**

**MANITOBA MOTOR TRANSIT LIMITED**

**For Information Phone or Write**

**DEPOT LUNCH BAR, FLIN FLON, MANITOBA**

**PH. 6897**



Jimmy King — M.C. of Stage Show.



Elaine Steele

## *Stage Show*

**By Jim Wardle**

This year's Stage Show will be highlighted by a talented and versatile group of entertainers led by the popular Winnipeg Maestro, Jimmy King.

The beautiful songstress, Elaine Steele from Montreal is one of the stars. An outstanding night club and TV performer, Elaine will add talent and charm to this star studded attraction.

The Swingtones, a top ranking singing group, will thrill listeners with their fine musical performance and choral work.

Del Wagner, popular star of TV and night club circuits gives us a great song and dance routine and his "Bongo Bit" and drum offerings will supply a real kick.

***Welcome Tourists***

***GOOD FISHING!***

**Neil G. MacPhee**

**THE PAS, MANITOBA**

### **WHEEL TRUEING TOOL COMPANY Of Canada Limited**

**EXTENDS CONGRATULATIONS  
TO NORTHERN MANITOBA**

**on its  
GOLDEN JUBILEE**



# Highlights

Lennie Breau is Canada's greatest guitarist. His performances will include both flamenco and classical numbers and also the popular rock and roll. His talents are in great demand across the country.

Frank Gilraine will M.C. the show and his skill as a top ranking M.C. and comedian leaves little to be desired. His special comedy act will leave them in the aisles.

Jimmy King needs no introduction to Flin Flon. Jimmy played for the Deep River Boys when they appeared here and his organ solos brought the house down. This year he will also do some featured numbers of the vibraphones.

Dave Shaw, another regular member of Jimmy King's group will round out the program with his fine ability on string bass and trombone — should be a great show!



Del Wagner



**Best of Luck To  
FESTIVAL VISITORS**

from

# Imperial Oil Limited

**Always Look to Imperial for the Best**



Bannock Baking at Beaver Lake with Judges — Chief Linklater and Chairman Bruce Long looking on.

## Beaver Lake Day

By Bruce Long

Beaver Lake Day is unique in that the competitive events are based primarily on skills and abilities required by those who make their living in the bush. In drawing up the events every effort is made to limit them to participation solely by our native people and to help preserve their heritage and way of life which is fast vanishing. Although native events are by far the most interesting and popular attractions, we are limited somewhat since enough competitions must be held to provide entertainment for a five to six hour period and these must also be competitive and crowd pleasing, so therefore non-native participation in some events is necessary.

Beaver Lake itself with its facilities and typically Northern rugged beauty, provides a perfect background for the occasion. Like the many resorts in the Flin Flon Lakes Area, good accommodations

are available without the over done commercialism so often encountered elsewhere.

As is the main purpose during the entire Trout Festival, during Beaver Lake Day we want you to attend as friends and guests so that we may enjoy ourselves together in fun and good fellowship. We also want the privilege of showing you our wonderful North country and having you meet it's friendly people, but definitely not on a dollars and cents basis.

Now, in regard to events we can absolutely guarantee that you will enjoy the Native Jigging Contest which grows even more popular every year. Do not forget your camera.

Of course the Pulp Cutting Contest is a crowd pleaser and if you fancy yourself as a Swede Saw technician you are wel-

## THE NORTHERN CAFE

Welcomes You to Flin Flon  
and wishes you A Happy Northern Manitoba  
Golden Jubilee

DROP IN AND SEE US AT

122 MAIN STREET

FLIN FLON, MANITOBA

"When it comes to Eating we are sure we can Please You"

# CENTRAL MEAT & GROCERY LTD.

"The Best For Less"

SERVICE AND SATISFACTION GUARANTEED

By W. J. PEREPELUK & SONS

Box 129

Flin Flon

Manitoba

Phone 3421

Best of Luck

to

F.F.T.F.A.

Box 219

Lynn Lake

Manitoba

79 Main St.

come to compete. Incidentally there are no entry fees for any event.

The Ladies Nail Driving Contest only re-affirms something all men have always known, namely, that the average woman could not hit a moose in the Northeast corner with a bull fiddle.

The Native Fish Filleting Display is definitely an unusual attraction and an example of ability and speed acquired from years of practice. You will enjoy it.

The Squaw Wrestling Contest is for those who are hefty and vigorous. You are welcome to enter but must provide your own liniment.

The Native Portaging Contest is a new one for this year and typifies perfectly the normal daily activities of our native people. This will definitely be a pleasing attraction.

The Native Ladies Tea and Bannock Baking Contest is far removed from the usual ladies tea party and is an unusual and interesting example of normal daily native activities. Cameras, particularly movie cameras are a must for this event.

The Native Flour Packing Contest is the final event and this outstanding attraction provides a fitting climax for the day. You will have to see the packing to believe it.

There are many more events that cannot be remarked on here — we'll be seeing you on Beaver Lake Day.

## Flin Flon Base Metal Workers

FEDERAL UNION No. 172

Welcomes You To  
Manitoba's Northern  
Vacation Land

We invite you to enjoy your vacation with us. While in Flin Flon visit Union Headquarters

LABOR TEMPLE — 68 CHURCH ST.

BILL HANNA—President  
WILLIS AYERS—Vice-President  
JOE PICO—Secretary-Treasurer  
PALMER LARSON—Conductor  
H. SCHELLENBERG—Business Agent  
CLIFF McCULLUM—Warden

**FORD**  
**FALCON**  
**FAIRLANE**  
**GALAXIE**

## FLIN FLON MOTORS

The Garage with Equipment

DIAL 4001

MAIN STREET

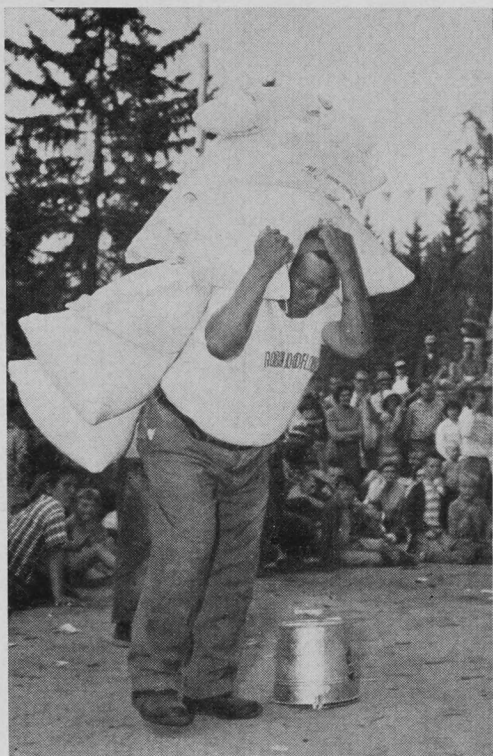
Best of luck to the Flin Flon Trout Festival

WE SPECIALIZE IN

**Wheel Alignment — Wheel Balancing — Stroboscopic Ignition Service**

THE MOST COMPLETELY EQUIPPED GARAGE NORTH OF BRANDON





Our famous Walter Custer — Flour Packing Contest.

For Plumbing or Heating

in the North

See

## The Hudson Bay Plumbing Co. Ltd.

Phone 7111

See us at

**FLIN FLON AND THOMPSON**

WISHING YOU EVERY SUCCESS  
ON YOUR  
ANNUAL FLIN FLON TROUT FESTIVAL



An all Canadian manufacturer of Cast Iron  
Pressure Pipe and Fittings and Plumbing  
and Heating Equipment

**THE ANTHES-IMPERIAL COMPANY LIMITED**

1350 Saskatchewan Ave., Winnipeg 21, Manitoba

ST. CATHARINES - TORONTO - MONTREAL - CALGARY - EDMONTON

# TROUT FESTIVAL GOLF TOURNAMENT

By Chris Bannick

Flin Flon's annual Trout Festival Golf Tournament will be held on July 1 and 2, at the beautiful Phantom Lake Golf Club, one mile south of town, adjacent to one of our finest tourist attractions, The Phantom Lake Beach and Resort.

Prizes in this tourney are as fine as caddy-lac golf cart, and all other prizes pertain to golf and sporting equipment and wearing apparel.

The winner of the tournament receives the Trout Festival Trophy to keep for one year, also an individual trophy to keep as a remembrance of his win.

Championship flight will be 27 holes medal play, all other flights will be 18 holes. Playoff of ties in championship flight only, other ties will be decided by countback. Nine holes placing round can be played on Sunday or Monday morning, with final round played on Monday afternoon.

Any additional information can be obtained by phoning or writing to John Churika, Golf Professional at the Phantom Lake Golf Club. Johnny will certainly arrange for your club storage and supply any rental equipment needed during the tournament.

The Trout Festival Committee and the Phantom Lake Golf Club extend a hearty



Beautiful Phantom Golf Course.

invitation to all amateur golfers to participate in this tournament.

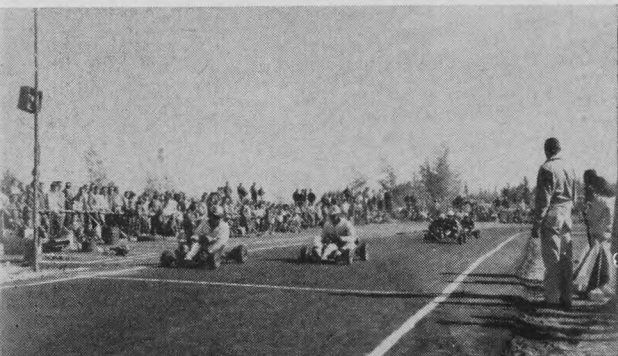
## DUSK TO DAWN TOURNAMENT SAT., JUNE 30, 8 P.M. - 4 A.M.

This novelty tournament has now become a very important part of the Trout Festival Program.

It will be played as a mixed two ball foursome, with first round starting at 8 p.m. Saturday and second round starting at 4 a.m. Sunday. If you are unable to play the first round, you are welcome to play the second round. Prizes will be given to best nine holes score.

# KARTING IN FLIN FLON

By Don Ross



Karters at Sylvan Speedway.

In 1961, a small group, became interested in the sport that is known as "Karting." That same summer a small demonstration of kart driving was put on at the Trout Festival. It was found that spectator interest was terrific. From this demonstration the interested group swelled and in the following months a meeting was held and the Flin Flon Kart Club was formed.

The Kart Klub then made plans for

obtaining land and laying a paved track for the purpose of karting. On September first, 1961, with the help of the Town Council, Department of Natural Resources, and many others, the plans of the Kart Club became a reality with the completion of the Sylvan Speedway.

Kart racing for fun, and competition then got its start in Flin Flon. In the short season left last year Sylvan Speedway drew over 3,000 spectators, and approximately 35 karting enthusiasts.

The Flin Flon Kart Club during the winter of 1961 and '62 organized many fund raising ideas, and are preparing to start the new season in 1962 with the addition of grandstands, permanent concession booth, and timing stand etc., to the Sylvan Speedway.

The Flin Flon Kart Klub and the Sylvan Speedway are now members of the Canadian Karting Association, and therefore will now get national recognition.

Visitors to the Trout Festival this year will be thrilled to two days of Kart racing, and will see as many as 50 karters from various provinces competing for a large number of trophies, in one of Western Canada's most picturesque settings.

# Miscellaneous Events

## **MIDGET BASEBALL TOURNAMENT — Saturday, June 23**

This will be a one-day affair with play at Foster and Queens Parks. It is anticipated that Flin Flon's six Midget teams will be competing, and it is hoped that there will be some outside entries as well.

All interested teams are asked to register with the Minor Baseball Association President, Ed Meger at 84 Callinan—Phone 3066 or secretary, Phil Simpson at 61 Boam—Phone 3672.

The Trout Festival Trophy and \$50 in prize money awaits the fortunate team, last year's winner was the Birchview team. This has always been a real crowd pleaser and all teams, local as well as visitors, are welcome to enter.

## **OFFICIAL PARADE — Friday, June 29th**

Every Festival has it's parade, and the Trout Festival is no exception. Clowns, floats, bands, Queen Mermaid Contestants, all will be on hand for the take-off at the Community Hall at 6 p.m. The Parade will reach its destination at the Arch on No. 10 Highway, for the official Opening Ceremonies at 7 p.m. The statue of Flintabotthey Flonatin will be unveiled.

## **BOWL-A-THON — Friday, Saturday, June 29th & 30th**

Something new has been added to the Festival this year. And as the Canoe Derby is an endurance contest for the paddlers, so is the Bowl-a-thon for the bowlers.

Play gets under way at 8 p.m., Friday, June 29th in the Stag Bowling Lanes, and will go on continually for 24 hours. Sixteen participants only, are scheduled to appear, with two bowlers to each lane. Each bowler will go for a total of 100 games and the winners will be judged by the total pinfall.

Brunswick of Canada Ltd., and the Stag Bowling Lanes have combined to offer \$300 in prize money. The Festival Association is indebted to The Stag for

## **Ben Dembinsky Ltd.**

Serving the North for Over

50 Years

**Flin Flon**

**The Pas**

**MANITOBA**

## **BIRCHVIEW ESSO SERVICE**

Situated right on No. 10 Hwy.  
just after you enter Flin Flon

**WELCOMES YOU TO  
THE TROUT FESTIVAL**

We would be pleased to service your car  
during your visit to The Flin Flon Lakes  
Area.

- Imperial Esso Products
- Frontenac Alignment Specialists
- Greasing                      ● Motor Tune-ups

**JOHN McMILLAN, Manager**



making available, free of charge, the eight bowling lanes complete with automatic pinsetters.

A charge of 25c will be levied for spectators by the Trout Festival Association, which will retain all receipts. It is hoped that this will prove a success and that it will receive popular support, in order to make it an Annual Affair.

#### **KIDDIES STREET FAIR — Saturday, June 30**

A must for the youngsters, which is held right on Flin Flon's Main Street. Contests and races operated by the summer playground staff of the Community Club under the guidance of Pinkie Davie and Red Bernard, provide a full afternoon of fun. This is climaxed by free Ice Cream courtesy of Federal Union No. 172.

#### **QUEEN MERMAID TEA AND FASHION SHOW — Saturday, June 30th**

This, for the tired mothers and other ladies who wish to enjoy the Festival to the utmost. Tea, sandwiches, dainties, a fashion show with the Queen Mermaid contestants as models, and the appearance of official guests and stage show personalities, makes this an afternoon not to miss. Note, gentlemen are more than welcome. The Legion Ladies Auxiliary are sponsors of the event. The Robinson Stores have donated a lovely Fox Neckpiece as a door prize.

#### **INTERNATIONAL FISH DERBY — Saturday, June 30th**

This great sporting feature takes place at Lake Athapapaskow and has as its focal point Blondies Beach. It is a competition restricted to the Festival's official guests and press, radio and T.V. personnel. Fish have been caught in other years!

#### **FISHING**

Anytime, anyplace, for complete information call or drop into Festival headquarters in the Royal Hotel. We got 'em, you catch 'em.

#### **ACCOMMODATIONS**

If you really need a place to call home, may we suggest you contact Mrs. Pat Vatcher at the Tourist Bureau, phone 5932, or call in, just as you enter Flin Flon on No. 10 Highway.



Welcome to the North

## **HERMAN'S GENERAL STORE**

HERMAN PREMACHUK

**Indian Souvenirs  
Dry Goods - Groceries**

THE PAS

MANITOBA

Established 1934



## **Profit's Service**

BEN PROFIT

No. 10 Highway at the Arena

IT'S A PLEASURE TO SERVE YOU

Spotless Rest Rooms

For Your Convenience

Phone MADison 3-2020 THE PAS

### BEAVER LAKE DAY — Sunday, July 1st

If its color you want, or if you are interested in the different, participation in Beaver Lake Day is essential. Here native events are featured. Grounds admittance requirement is a showing of your Trout Festival Share in the North. We warn you to have it with you, else our eager beavers will sell you another for \$1. For the kiddies its free ice cream from the Saskatchewan Co-op Creameries.

### DOMINION DAY CELEBRATIONS

These all take place at beautiful Phantom Lake and include track and field, aquatic events, concessions, a bathing beauty contest, and 2 bands. Let's all prove that we are proud to be Canadians by attending the Flag Raising Ceremonies shortly after 1 p.m.

### DANCES AND FISH FRIES

You have never 'fried fish' until you do so at one of our Fish Fries and Dances. These will be held in the R. H. Channing Auditorium of the Community Hall on Friday and Saturday evenings, as well as a final one commencing Sunday Mid-nite.

For those who are too young to 'fry fish' or who don't care to do so, why not take in our Modern Dances at Jubilee Hall during the same nite hours, or the regular Dominion Day Dance on Monday evening after the final Stage Show.

### STAGE SHOWS — Saturday, June 29, Monday, July 2nd

Don't, for goodness sake, miss our Shows in Community Hall on Saturday and Monday evenings. Jimmy King will have a tremendous group of outside entertainers for your enjoyment and in addition, on Saturday you will see the Queen Mermaid crowned, and on Monday the major prizes will be awarded. Who knows, you might win a car on your Share in the North, if nothing else.

### SUNDAY EVENING — July 1st

It is the Kart Klub races, a Band Concert and fireworks display at Sylvan Speedway.

Congratulations . . .

TO FLIN FLON

on its

12th ANNUAL

TROUT FESTIVAL

Creative Artists  
Commercial Photographers  
Photo-Engravers  
Electrotypers  
Stereotypers  
Wax Line Engravers  
Offset Plates  
Rubber, Para-Plastic Plates  
Newspaper Features  
Advertising Services

*rapid grip and* **Batten** *limited*

290 Vaughan Street, Winnipeg

TORONTO • MONTREAL • OTTAWA • WINNIPEG



Portaging-Canoe Derby.

YOUR FAVORITE MOVIES

at your

## REX THEATRE

AIR CONDITIONED

Flin Flon

Phone 5783



NOW AVAILABLE IN CANADA — THE NEW  
GENERAL RADIO SERVICE BAND,  
GENERALLY KNOWN AS THE CITIZENS  
BAND

The Finest Available in Two-Way Radio  
Communications

## THE RAYTHEON

A range of 15.20 miles can be expected between a fixed and a mobile station, and somewhat less between mobile stations.

Ideal for — **INDUSTRY - BUSINESS - COMMERCE - PROFESSIONAL SPORTS**

As of April 2nd, 1962, any Canadian Citizen over the age of 18 may apply for a license.

FOR EQUIPMENT INFORMATION APPLY TO:

**Cam Card Supply Limited**

397 William Ave.  
WINNIPEG 2, MAN.

or

**Flin Flon and Area Dealers**

**718 2nd Ave. N.**

**SASKATOON, SASK.**

**FOTO MUSIC SUPPLIES**



# Swan River

by Jim Bilton

Swan River is considered one of the better agricultural areas in the Province of Manitoba — it has never experienced a crop failure since the days of the pioneers who settled this area late in the last century.

The Swan River Valley bordered by the Porcupine and Duck Mountains lends to its beauty at any season of the year. The valley abounds with lakes, forest and streams providing a mecca for tourists, hunters and fishermen.

Swan River is the home of the Northwest Round-up and Fair which attracts contestants from all over Western Canada competing for the outstanding prizes awarded for steer riding, calf roping, chuck wagon races and scores of other events in the three-day show. This year marks the 60th Anniversary of the Agricultural Fair—The Round-up and Fair is to be held this year on July 23-24-25.

Swan River is fast becoming the meeting place of those from the north and from the south — it boasts ample first class accommodation through its many hotels and fully modern motels. Its people are friendly and hospitable.

With the installation of the water and sewer system the town of Swan River has progressed in leaps and bounds offering opportunities to small manufacturers and businesses which will ultimately be serving the needs of the vast developing northland.

Swan River is the junction of Manitoba's main highways, Number 10 and 83— is served with an excellent daily bus service to Flin Flon in the north and Winnipeg and Brandon in the south, and Regina to the west, the CNR also serves the area.

The romantic history of the Swan River Valley reaches back to the early days of the Hudson Bay Company who used the Swan River for its York boats enroute from the Hudson Bay to southern Manitoba.

There are two museums, one existing a fine display of old time farm machinery, auto's and household relics brought to this country by settlers from central Europe. The second has gathered together for the interest of visitors, objects of early Indian folk life and documents pertaining to the early development of the valley.

Many farmers have specialized in the development of separate purebred herds of cattle. Cattle ranches for the production of cattle in volume are beginning to take shape. Cattle and grain shown at the Toronto Royal have brought championship ribbons to the area.

## FRIENDLY KORNER

Nips - Full Course Meals - Steaks  
Lunches Prepared to Take Out

Open 6:00 a.m. to 12:00 p.m.

ANN HUDAK - Prop.

Phone 5103

73 Hapnot (Legion Hall)  
FLIN FLON

## FLIN FLON BAKERY

FRESH BREAD - BUNS - DOUGHNUTS

"Baked While You Sleep"

4 North Ave.

Phone 4312



1. "Chickee" Iannone with Dennis Morgan. 2. 1952 Gwen Miller. 3. 1953 Doreen Anderson and Cliff McKay. 4. 1955 Queen Mermaid Daireen Grayson from Island Falls and Court. 5. 1954 Queen Mermaid Marilyn Keddle with 1958 Queen Mermaid Evelyn Geyson from Brandon. 6. 1961 Queen Mermaid Stephanie Semenuik from Cranberry Portage and Court. 7. 1956 Queen Mermaid Karen Wiig and Court. 8. 1957 Queen Mermaid Leola St. Goddard from The Pas with Paddlers. 9. 1959 Donna Willis Queen Mermaid from Flin Flon and Court. 10. 1960 Queen Mermaid Sandra Devine and Court.

WE ARE PROUD  
TO BE CELEBRATING



# Northern Manitoba's Golden Jubilee

---

*and we extend Best Wishes for a Successful*  
**12th ANNUAL TROUT FESTIVAL**

May we suggest that as well as visiting Flin Flon that you visit us

**Our Scenery is SUPERB — Our Hospitality UNBOUNDED —  
Our Towns, MODELS and PROGRESSIVE**

---

Published as a Courtesy by, and for further information write to:

**SNOW LAKE CHAMBER OF COMMERCE** ..... **Snow Lake, Manitoba**

**CHURCHILL CHAMBER OF COMMERCE** ..... **Churchill, Manitoba**

**LYNN LAKE CHAMBER OF COMMERCE** ..... **Lynn Lake, Manitoba**

**THOMPSON CHAMBER OF COMMERCE** ..... **Thompson, Manitoba**





R.C.A.F. Winnipeg Band

## *RCAF Station Winnipeg Band*

The R.C.A.F. Station Winnipeg Band is a brass and reed organization, comprised of airmen personnel of Station Winnipeg. These airmen, although basically employed in such trades as airframe technicians, aero engine technicians, clerks and accountants, have readily volunteered to serve as members of the Station Band. Originally, the band was forced as a trumpet and drum band in 1953, and at that time, personnel who were desirous of learning to play a musical instrument or possessed band experience were encouraged to join.

In 1954, the R.C.A.F. began sending one professional trade bandsman to each unit across Canada to organize, teach, and direct volunteer bands. As a result of this policy, the year 1955 saw the station trumpet and drum band evolve into a brass and reed organization, with a membership of 25 players. Since that time, the band has continued to grow and at the present time has a strength of 25 musicians.

During the past few years, the band has taken part in numerous parades and public events, in the Greater Winnipeg area and in Western Canada.

The Band is under the direction of Sergeant E. S. Dolsen, C.D., a native of Strasbourg, Saskatchewan. Prior to assuming his present position, Sergeant Dolsen served a number of years with the Training Command Band at Edmonton, and more recently as Bandmaster of the R.C.A.F. Station Band in Moose Jaw.

The Band will be seen and heard during the entire Festival.

## THE VIKING LODGE

A Complete Hunters' and Fishermen's Paradise North of 54

CABINS - HOUSE TRAILER PARKING - BOATS - MOTORS - GUIDES

Cranberry Portage, Manitoba  
Phone GRanite 2-9290

JOE and ROSE WILLIAMS, Owners

The RCAF's Golden Hawks aerobatic team performed in public for the first time in May 1959, during the annual Air Force Day show at RCAF Station Torbay, Nfld. Since then they have travelled across the country many times and have

## THE GOLDEN

given over 175 precision performances before an estimated ten million people in Canada and in the United States.

The team was formed in 1959 to mark the 35th anniversary of the RCAF and the golden anniversary of flight in Canada. Their tremendous public appeal has brought them back for a fourth international tour during 1962.

Through their unique sequence of tight formation maneuvers and high speed solo aerobatics, the Golden Hawks demonstrate the high level of skill and precision demanded of the members of the RCAF.

The seven men chosen each year for the team are drawn from the ranks of jet pilots serving with squadrons and training units of the RCAF. They have an average of 12 years of Air Force service and all have served with Canada's NATO Air Division in Europe. Five of the 1962 team members have been flying instructors.



Left to right: F/L J. L. Frazer, F/L N. J. Garriock, F/L B. R. Campbell, S/L L. J. Hubbard (leader), F/L A. F. MacDonald, F/L G. E. Miller, and F/L E. J. McKeogh.

### THE WARDROBE

CRANBERRY'S LEADING CLOTHING  
CENTRE

FOR THE ENTIRE FAMILY

CRANBERRY PORTAGE, MAN.

Prop. C. KROBEL

PH. GR 2-3321

Shop at

### HARVEY'S FOODS

THE PAS, MAN.

For Your

FISHING - HUNTING  
and PICNIC SUPPLIES

## GARDEWINE

Winnipeg

Phone SU 6-1478

SERVICING NORTHERN MANITOBA

HEATED and REFRIGERATED VANS

— ALL SHIPMENTS INSURED

Winnipeg Terminal - 1001 Elgin Ave., Winnipeg 3

FLIN FLON

PHONE 4024

# HAWKS

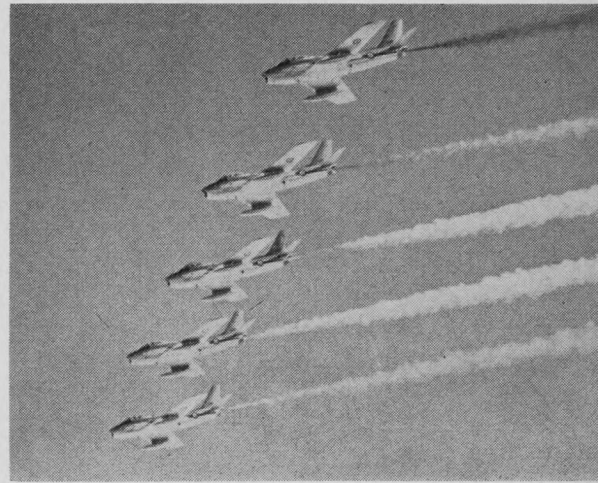
Their aircraft are standard Mark VI F-86 Sabre jets, painted gold with red and white hawk motif emblazoned on the fuselage. The only extra attention these aircraft receive at the hands of the skilled technical crew which travels with the Hawks is a more frequent inspection of the flying controls.

As a regular phase of their training, RCAF pilots have been given instructions in jet aerobatics. The RCAF Golden Hawks team has taken the normal list of such maneuvers and added some touches of their own. Their formations are tighter; their performances are carried out at much lower levels than training flights, for the benefit of their audiences; their turning distances are tightened; and their spectacular specialties, such as the bomburst with crossover which they use as a signature, have been devised and perfected while in practice for their tours.

The RCAF's Golden Hawks are rated

with the world's best aerobatic teams. Canada has not produced a team of aviators to have captured such esteem since the famed 'Siskins' aerobatic team which toured Canada during the Trans-Canada Air Pageant, over thirty years ago.

The group will appear at Beaver Lake Sunday, Just 1st, at 1.30 p.m.



"Golden Hawks in Flight"

## The Variety Shop

GIFTS FOR ALL OCCASIONS

Cranberry Portage

Ph. GRanite 2-3334 H. FREESE, Prop.

Meet Your Friends at

## *The Paris Cafe*

THE PAS

MANITOBA

## FLIN FLON HOTEL

YOUR COMMUNITY HOTEL

50 Yards From C.N.R. Depot

Welcome All Tourists and Visitors  
Twelfth Annual Trout Festival

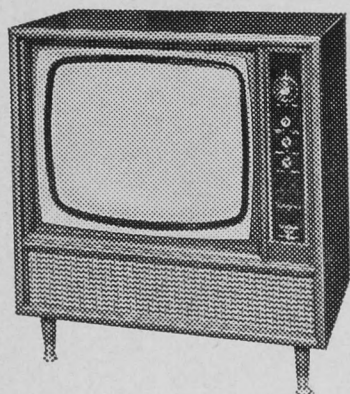
80 MODERN ROOMS - PARKING LOT - FULLY LICENSED DINING ROOM

Thirty Years Successful Catering to the Travelling Public

FLIN FLON

PHONE 3446





# NEW FOR '62 INSTANT ON PICTURE & SOUND

A new feature from Westinghouse Research, designed to improve your viewing pleasure and save you money on repair bills. "Instant On!" uses the principal of "stand-by power" used in commercial and military electronics transmission — such as TV transmitters and the DEW line. Constant low power in a small portion of the set means you get **instant** picture and sound the second you switch on . . . without waiting the normal 20 to 40 seconds for the whole set to warm up. "Instant On!" prevents the power surge of cold starts which can damage tubes . . . ends the moisture condensation in the set which can in time lead to component failure. You get longer life for all tubes and components, including the costly picture tube.

ASK FOR A DEMONSTRATION NOW AT:

NESTOR'S RADIO & TV  
SHEWFELT AND JOHNSON  
SERVICE ELECTRIC

FLIN FLON  
CRANBERRY PORTAGE  
THE PAS

YOU HAVEN'T SEEN THE **BEST** TILL YOU SEE THE  
WESTINGHOUSE EXTRAS THAT MAKE THE DIFFERENCE!

You Can Be SURE . . if it's

## Westinghouse

## *A Tribute To The Fourth Estate*

*"In this Parliament there are Three Estates, the Lords Spiritual, the Lords Temporal and the Commons; but in the Reporters' Gallery yonder there sits a Fourth Estate more important than all."*

If you should visit the Press Club in Winnipeg you will see these well known words of Edmund Burke inscribed upon the wall. They are used herein to epitomize the debt which the Trout Festival owes to the gentlemen of the Press, Radio and Television.

Since its inception twelve years ago, the Trout Festival has received superb support from daily and weekly newspapers, from magazines, and from Radio and Television Stations. News about the Trout Festival has been widely published and broadcast, and not a little of its repetitive success may be traced to the reporters, writers and broadcasters who 'cover' the Festival each year.

This then is a sincere "Thank You" from the Officers, Executive and Directors of the Flin Flon Trout Festival to all their friends of the "Fourth Estate", who from year to year have "laid on the superlatives" in praise of the Festival.

COMPLIMENTS OF

## **MODERN DAIRY LTD.**

125 GREEN ST.

FLIN FLON

Home of Pure Pasteurized Milk  
Products

L. REITLO, Mgr.



## **Mr. B.A. Welcomes You to the Flin Flon Trout Festival**



**FOR THE BEST IN MOTORING PLEASURE**

**FOLLOW THE LEADER ALL THE WAY**

*Turn In At the Sign of the Big*



## **The British American Oil Company Ltd.**

Have Fun at the Trout Festival and  
Northern Manitoba's Golden Jubilee

## **HONE MOTORS**

The Pas, Manitoba

MERCURY - CONSUL - COMET - - ZEPHY - METEOR - ZODIAC  
AUTO BODY SHOP

SALES - SERVICE - PARTS

Esso Gasoline



**CANADIAN NATIONAL**

*the way  
of the worry-free*

**For information and reservations  
call your CN Agent**

## **Welcome to Visitors**

**By a Visitor**

When you visit Northern Manitoba you may be surprised to see so few signs bearing the inscription, "Welcome Visitors". But do not be alarmed! This is not an oversight. The absence of visible props bidding the stranger welcome is not intended as a slight. As a matter of fact, Northern Manitoba needs no billboards or placards to reveal its esteem for the stranger within the gates.

Without doubt, the rarest entity in Northern Manitoba is a stranger. You may arrive there a stranger, but your life as one will be short. The climate is too friendly to nourish aloofness. Very quickly you will discover that you are a friend among friends, and the awakening, though sudden and dramatic, will linger long after.

Northern Manitoba is an anomaly. It is a very old land but it is also very young. Some of the oldest rock formations in the world are found within its Pre-Cambrian Shield. And night on three hundred years ago; long before there was an Upper or Lower Canada; long before the birth of the American Republic, explorers and fur traders passed through its waterways into the hinterland of Western Canada. But the history of perma-

When you are driving around looking over our Town, drive in and fill up at

## **FLOYD'S SERVICE GARAGE**

Situated on Green Street in the Birchview District

Texaco Oil Products - Towing - Welding - General Repairs

When in or around CRANBERRY PORTAGE make your headquarters

## **THE GREAT NORTHERN HOTEL**

Modern Rooms with Baths - Dining Room

CRANBERRY PORTAGE

PHONE GR 2-9292

MANITOBA



# ECONOMY STORE

MEATS AND GROCERIES  
FRESH FROZEN FOODS

W. McFADDEN  
Owner

Dial 3848

Creighton, Sask.

nent settlement in the North is less than fifty years old. It is true there were humble log cabins clustered in and about the old fur trade posts as long ago as the latter days of the 17th Century. But in the course of time, with the passing of the fur trade, these faded from the scene.

The new era of industrial settlement did not begin until the second quarter of the twentieth century, and the development of industrial communities, sustained by mining, lumbering and fisheries, and associated industries of service and supply, dates back little over thirty years ago. Thus most of the people in Northern Manitoba are first or second generation inhabitants. In a sense they are pioneers, and they have captured the spirit of the frontier as it is epitomized in the largesse they dispense to visitors.

In the process of building homes, raising families and carving out careers in a new industrial frontier, the men and women of Northern Manitoba were beset with problems, inconveniences and frustrations. This was the common lot of all, and from the sharing of vicissitudes there emerged a corporate recognition and concern for the happiness and welfare of others.

This is the background of the hospitality and friendliness of Northern Manitoba. It is neither shallow nor artificial, and those who have basked in its warmth are the richer for the experience.



**NoThing**  
FITS THE  
**Occasion**  
like  
**RITZ!**  
CRACKERS

. . . baked only by CHRISTIE'S

BEST WISHES TO  
The 1962 Flin Flon Trout Festival  
from

**GEORGE W. EVANS & SONS**

81 Main Street

Flin Flon, Man.

Phone 5545

# The Flin Flon Lakes

Within a short distance of Flin Flon, by road, boat or plane, you may reach some of the best angling waters in all of North America. This is the famous Flin Flon Lakes area. It needs no promoters, publicists or hucksters to sell its piscatorial potential. The records themselves

do that! If you would pick up a copy of the "Manitoba Master Angler Award" pamphlet, and run through the list of large northern pike, pickerel and lake trout, you would find that more than a fair share of them were taken in these waters. Furthermore, if you would ask for further proof, thumb through the back issues of "Field and Stream" or "Hunting and Fishing in Canada", and there you would discover the names of many lunger-yielding lakes that surround Flin Flon. Year after year big fish from these lakes have won national and international angling awards.

This begins to sound like a sales pitch subsidized by the local Chamber of Commerce, but really it isn't. It is more in the nature of a personal testimonial, written by one who has experienced the thrill that comes from angling North of the 54th parallel. The Flin Flon Lakes will give the experienced angler the challenge he is seeking. He will have many opportunities of matching his skill against large and ferocious northern pike. If he is not careful, they will strip lure from leader, and leader from line, not once, twice, but many times. The beginner too, will have his moments of glory as he



"One of Many"

**FROM COAST TO COAST THE FISHERMEN BOAST  
of the BIG ONES caught on**



## *Fishing Tackle*

**LURES AND SPOONS THAT CATCH FISH in  
SALT AND FRESH WATER**

Mr. A. Breland of 168 Centre St., Flin Flon, Manitoba, landed a 35 lb. 8 oz. Lake Trout in Lake Athapap, Manitoba, on June 26th, 1961, using a No. 7 GIBBS STEWART SPOON.

**For SPINNING - TROLLING - CASTING**

**GIBBS TOOL & STAMPING WORKS LTD.**

**Vancouver, B.C.**

**BUY CANADIAN ★ BUY THE BEST ★ BUY GIBBS TACKLE**

# Vacationland

lands specimens that far outweigh his skill with rod and line.

One Sunday in Flin Flon during Trout Festival time, we went for an early morning walk and while leisurely sauntering along, we met a stranger. He evidently spotted a southerner and with typical Northern friendliness, introduced himself. We exchanged pleasantries, and it was long thereafter before the conversation turned to angling. In fact, in retrospect, I can see that he turned the chit-chat in that direction. He had arrived back in Flin Flon the previous day from a fly-in fishing trip to a lake just half-an-hour's run out of town. He was full of his experience and the fresh air of early morn seemed to encourage him to unload his story on a visitor from the south.

He and his companions had dropped down from the clouds and in short order had secured their limits of northern pike and pickerel. The fish were big and they were well pleased with the trip. But the main tenor of my new friend's theme, was not the fish he had caught but the ones that had got away. He estimated that he had lost \$25.00 in lures on that one trip, but he did not begrudge the

monetary loss. To the contrary, he appeared to relish the depletion of his tackle box as evidence of the ferocity of the surface as he warmed to his narrative. and his proprietary pride bubbled to the northern fish. He called them "our fish". Apparently the northerners were hitting his lures like the lash of a bull-whip, and he had little time to set his reel before they had snapped his line and leader and were off to some nearby reed-bed; there to disgorge the unwelcome impedimenta.

Later in the day, repeating this story to a banker friend, I questioned its voracity, but he cut me short with the retort, "It's true, absolutely true, and it's happened to me many a time."

If you also have your doubts, come north to the Flin Flon Lakes, and have them dispelled forever.



## BEST WISHES FOR ANOTHER SUCCESSFUL TROUT FESTIVAL

YOUR INVESTORS REPRESENTATIVE

"your best friend financially"

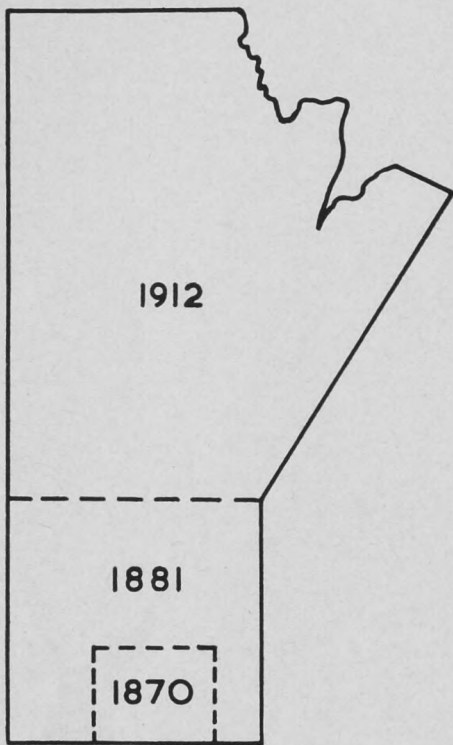


**Investors**  
**syndicate**  
OF CANADA, LIMITED

HEAD OFFICE: WINNIPEG • OFFICES IN PRINCIPAL CITIES

# 1962 — *The Golden Anniversary*

Fifty years ago the boundaries of Manitoba were extended to the 60th parallel of latitude and to the shores of Hudson Bay. The territorial increase (178,000 square miles) included all the area north of the 53rd parallel and a small segment to the south. The new province was over three times as large as the old, and the new boundaries enclosed 251,000 square miles. In comparative terms the enlarged area was twice the size of the British Isles; larger than Italy, Spain or France;



greater than the combined area of the thirteen original States of the American Union, and by closer geographic comparison, exceeded the combined area of North Dakota, South Dakota and Minnesota.

The northeastern boundary followed the shores of Hudson Bay for 440 miles, and the way was open to the resources of the great inland sea and to the commerce of the ocean beyond. Since the latter years of the 17th Century, "The Governor and Company of Adventurers of England Trading into Hudson's Bay", had used this waterway to reach their posts about the shores of the Bay, from whence they penetrated into the interior of Manitoba and Western Canada. Now, with the establishment of provincial sovereignty on the Bay, the old fur trade post, Churchill, could be developed as a modern port for ocean vessels. And when a rail line was completed from The Pas to Churchill, a link was forged between the seaboard and the agricultural and industrial centres of Western Canada. Thereafter, Churchill grew in importance as a terminal for the export of prairie grain to overseas markets, and as a port of entry for manufactured goods from abroad.

Most of the new area acquired in 1912 lay within the rock-ribbed crust of the Pre-Cambrian Shield. It was a land rich in natural resources, and as these were brought into production, new industries and towns were to grow where once only Fur was King. Heretofore, the provincial economy was largely dependent on the income derived from agricultural products, but the new wealth, residual in Northern Manitoba, and derived from base metals, lumber, water power and fisheries, changed all that.

There was nothing obtuse about the boundary extension of 1912. Ever since Alberta and Saskatchewan had been carved out of the old Northwest Territory in 1905, Manitoba had been pressing for

BEST WISHES TO  
THE 1962 TROUT FESTIVAL

from

ROBERT F. HISCOX

OPTOMETRIST

35 MAIN ST.

FLIN FLON



# of Northern Manitoba

more land. The northern boundaries of the two newer provinces had been fixed at the 60th parallel, over 400 miles beyond the northern limit of the older province of Manitoba. Thus for seven humiliating years, Manitoba, the first province west of the Great Lakes, squatted below the 53rd parallel like a sawed-off runt, pining in the shadows of the two giants to the west.

This was not fair, and Manitobans argued, that by priority as a province, they were entitled to more territory. As early as 1880, Premier John Norquay had raised his voice in favor of a boundary extension, and in the early 1900's, the cry: "Give us land, lots of land," was in full crescendo. Political ears in Ottawa were tuned to the refrain, and on February 26th, 1962, Prime Minister Robert L. Borden took up the chorus when he announced the new boundaries in a notice of motion amending the Manitoba Act. Wilfrid Laurier, the Liberal Leader, voiced a strong obligato when he voted with Borden on a Division of the House on the Manitoba Boundary Bill.

The Royal Assent was given on May 10th by the Governor-General, the Duke of Connaught. Exactly two months later to the day, His Royal Highness was in Winnipeg to officially extend congratulations on the boundary extension and to open "The Industrial Exhibition and Agricultural Exposition". It was the year of the Lord Selkirk Centennial, and special features commemorated the arrival of the first party of Selkirk Settlers one hundred years before. The Fair was putting on a brave front, but the bailiffs were at the door. For five years the Fair had gone in the red, and it was reported that the City of Winnipeg had been nicked to the tune of \$395,000 for maintenance and capital improvements. The patience of the city fathers was wearing thin as the money-barrel ran dry. Nonetheless, we may be sure that His Royal Highness and

the general public knew nothing of this. They had other things on their minds. They wanted to celebrate. Manitoba had grown up. The province was a big boy now. Tall in stature, it stretched through eleven parallels of latitude — 761 miles from head to toe. It had a maximum breadth of 493 miles, and its feet firmly straddling the 49th parallel stretched for 278 miles, while in the north, a broad crown extended along the 60th parallel for 260 miles.

When the boundaries of Manitoba (as we know them today) were first established in 1912, the people saw in the enlarged territory, the retort which forever squelched the derisive quip. "The Postage Stamp Province". This odious term had been coined in eastern Canada when the small rectangle sliced from Rupert's Land in 1870, became the Province of Manitoba. The tiny province, "little more than a brave experiment", was only 13,928 square miles in area. However, in 1881, it reached adolescent stature when a boundary revision boosted the area to 73,732 square miles. But in spite of this large territorial increase, "The Postage Stamp" epithet remained current banter in the east, and it did not fade from the lips of the contemptuous until 1912, when Manitoba's publicists let it be known, that the fifth province to enter the Confederation of Canada, now was the fifth largest. Alas, the glory was short-lived, as a subsequent survey of Saskatchewan placed the province fifth by the narrow margin of 700 square miles.

Nonetheless, anyone who attempts to assess the Province of Manitoba and particularly Northern Manitoba, in terms of size alone, will fall far short of a fair and full appraisal. Northern Manitoba is changing year by year, and as the potential of one decade becomes the reality of the next, the industrial stature expands. Thus the rod of measurement must be flexible and capable of great extension.

YOUR  
FRIENDLY  
COURTEOUS  
MR. B-A



Dial 3940 — Ted Adamuick, Prop.

In Flin Flon

it's

**CENTRAL SERVICE**

Corner of Green St. and No. 10 Hwy.

The Finest In Petroleum Products  
For  
Automobiles and Outboard  
Motors

# LYNN LAKE

Few towns can lay claim to making headlines before they were established, yet such a distinction belongs to Lynn Lake, the most northerly mining centre in Manitoba. When the town was moved from Sherridon, newsmen all over the continent followed with avid interest the progress of the tractor trains across frozen lakes and muskeg. The 150 mile trek was seen as a 20th century epic, and eager readers gobbled up the story as it unfolded in their daily newspapers. The buildings, the mine equipment, the services and amenities were in transit, bound for a new location a few miles below the 57th parallel.

If you should visit Lynn Lake today, you will see few exterior evidences of this Herculean move. In the lovely town site, new buildings cluster round the old, and many of those that were moved are indistinguishable from those that were built on the site. And as you walk down the streets and rub shoulders with miners and engineers; as you met merchants and bankers and hobnob with lawyers and doctors, you will sense the stature and modernity of the town. Here, 700 rail miles north of Winnipeg is a thriving community.

The first claim was staked at Lynn Lake in 1942 by Austin McVey, but like some other mining discoveries, it was

premature. The ore was there, and a new mine and a new town were to grow on the site, but the war was on; capital was tied up in an all-out effort to defeat the enemy, and neither manpower nor equipment could be spared to develop an ore body in an isolated hinterland far from a railhead. As we now know, almost a decade was to pass before the ore body beneath the shores and the bed of Lynn Lynn, was brought into production.

Today you may fly into Lynn Lake by scheduled airline service, or if you prefer you may charter a flight from several centres in the south, as do many anglers and hunters each year. And if you prefer a more leisurely trip by rail, the Canadian National line will take you through some marvellous scenery, and in addition, you will be travelling over a roadbed that in itself is a major fete of railroad engineering.

The basic industry at Lynn Lake is nickel mining, but a secondary industry of no mean proportions is beginning to develop by virtue of the wonderful opportunities for angling and hunting which exist in the area. With the establishment of the town of Lynn Lake, the tourist frontier of Manitoba was extended northward another 150 miles, and sportsmen have not been slow to try their luck in this old but new vacationland.

BEST WISHES FROM

## SHERRITT GORDON MINES LIMITED

Mining and Milling Division  
Lynn Lake, Manitoba

NICKEL

-

COPPER

-

COBALT

GOOD FISHING

COMPLIMENTS OF

## MCFADYEN & PATTERSON

WHOLESALE CIGARETTES  
TOBACCOS - CONFECTIONERY

Dial 5642

FLIN FLON

MEET MR. B-A



at  
**CARNEGIE SERVICE**

**BILL and DON**

ALWAYS GLAD TO SERVE YOU

**RAMBLER**

Sales & Service

Specializing in Wheel Alignment and  
Balancing

The Pas' only 24-hour service

Phone MA 3-2011

FISCHER AVE.

THE PAS

**REGGIE...THE HOST  
WITH THE MOST**



No other  
Winnipeg  
Hotel offers  
so much . . .

Banquet Rooms, Two  
Parking lots, Central  
location, Popular  
rates.



- Wedgewood Room  
for distinctive dining
- Open Kitchen  
for quick, tasty meals
- Forest Room  
for gracious relaxation
- Red River Room  
for historic refreshment

**ST. REGIS HOTEL**

285 Smith Street Winnipeg

Phone WHitehall 2-0171

4 CHANNEL TV AND PARKING  
FREE TO REGISTERED GUESTS.

For FASTER THRIFTIER

LONG DISTANCE

CALL



**STATION TO STATION**

**Manitoba Telephone System**

# CHURCHILL

Two hundred and sixty-three years ago, Jens Munck, a Dane, sailed into the broad estuary of a river on the southwestern shore of Hudson Bay. He called it "The River of Strangers". There he anchored his two small ships, the sloop "Lamprey" and the frigate "Unicorn". Thus came the first whitemen to Churchill.

Little more than half a century later, John Churchill, Duke of Marlborough, the illustrious ancestor of Sir Winston, became Governor of the Hudson's Bay Company, and about this time "Churchill" was well established as the name of the site on which stood Prince of Wales Fort, the great stone bastion of the Honourable Company of the Bay.

As a fur trade post, Churchill was never to attain the performance and the prominence of the post farther to the south. But from there Samuel Hearne began his epic journeys to the mouth of the Coppermine River, and to Churchill he returned, finally to become its Governor. There in 1782, "he marched through the gate, his sword drumming against the stones as he went, and bearing the keys upon a silver salver, presented them to the French Admiral La Perouse in token of surrender". There was nothing else Hearne could do, but that is another story. Thus ingloriously passed Prince of Wales Fort as a bulwark of imperial power on the ramparts of Rupert's Land. Today, the

Fort which took eleven years to build; which capitulated in minutes and was razed in an hour, has been restored and is now one of the major tourist attractions of Manitoba's northern seaport.

Churchill is located at the end of steel on the Hudson's Bay Rail Line. It sits a few degrees north of the 58th parallel. Ninety miles to the north lies the 60th parallel, the northern boundary of the province, and 650 air miles to the south west is the city of Winnipeg. Though "way down north", Churchill is actually 600 miles south of the Arctic Circle and a wide 2,400 miles south of the North Pole.

The Port of Churchill has been developed for the export of prairie grain. Wheat shipped from the Prairies, via Churchill to Liverpool, would move over rail and water routes which are over a thousand miles shorter than the Great Lakes-Montreal-Liverpool route.

Belugas, the white whales which romp off the estuary of the Churchill are harpooned by hand, and their carcasses produce a fine oil which is used for lubricating delicate scientific instruments. The residue is processed into animal food for consumption in domestic fur ranches.

The joint Canadian American Military Base is located near the Town of Churchill, and town itself is an intriguing blend of modern facilities and northern hospitality.

CONGRATULATIONS AND BEST WISHES

For Another Successful

TROUT FESTIVAL

*The* WILLSON STATIONERY  
—COMPANY— LIMITED —

CANADA'S LARGEST OFFICE OUTFITTERS

OFFICE FURNITURE - PRINTING - OFFICE SUPPLIES



# THOMPSON

Thompson — the word is synonymous with a new industrial frontier in Manitoba. The nickel mining and processing plant of the International Nickel Company of Canada began commercial operations a little more than a year ago, and the annual output is rated at 75 million pounds. The Thompson project is the biggest nickel-producing operation in the world next to INCO's Sudbury operation in Ontario.

Thompson lies north of the 55th parallel and is 400 air miles from Winnipeg. The town and mine site are connected to the Hudson Bay rail line by a 30-mile spur to Sipiwesk. The town and plant are located within the new Local Government District of Mystery Lake, and are governed by an administrator appointed by the provincial government.

The town site occupies about 3,000 acres on the banks of the historic Burntwood River. The initial development plans called for basic facilities for a population of 8,000 but these have been extended to provide larger accommodation, amenities and facilities. Homes, a hospital, schools, shopping and recreation centres have been built, and the Kelsey Power Plant provides electrical power for both the town and the plant. Water and sewer lines have been installed, and roads and sidewalks have been completed. Telephone services are provided by the Manitoba Telephone System, and a microwave system connects the site with long distance systems in Canada and the United States.

Recreational facilities cater to a wide range of interests including movies, curling, bowling and billiards, skating and hockey. Summer sports include organized baseball and softball leagues, swimming, boating and life saving classes. Many residents own boats and cruising, fishing and water skiing are popular summer pastimes. Sportsmen enjoy good angling, and in the fall, moose and waterfowl hunting tempts many eager nimrods. A road has been completed to Paint Lake, 22 miles from the townsite and here a camp site, boating area and picnic grounds will be developed.

Construction of the Thompson project began in December, 1956. Tractor trains hauled 30,000 tons of equipment to the mining area during the winter months of 1957, making it possible to carry on full-scale construction operations during the entire year. The spur line was completed in October 1957, and the sinking of development and production shafts was completed in 1957 and 1958 respectively. With the beginning of commercial refining operations, the Thompson Plant became the first fully integrated nickel plant in the Free World. Mining, concentrating, smelting and refining is done in a single plant area.

The Thompson project has provided hundreds of new jobs for Canadian engineers, geologist, technicians and workers. New stores and services have added other jobs, and as time goes on other enterprises will be developed that will benefit the entire area.

## CONGRATULATIONS

TO FLIN FLON

on its

12th ANNUAL

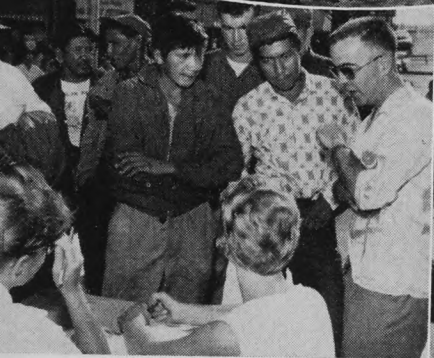
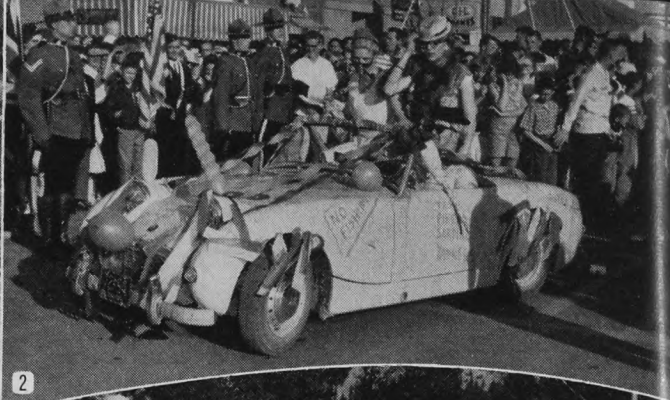


# Wallingford Press Ltd.

303 KENNEDY ST.

WINNIPEG 2, MAN.

Phone WHitehall 2-6488



1. Fishing at it's best. 2. Scene from Street Fair. 3. Canoe Derby registering. 4. Junior bathing beauties.

This year be a winner GO PROPANE  
It's the new modern clean safe and economical  
way to heat your home

Remember if it's a  
heating or cooking  
job propane does  
it best.

## Canadian Propane Consolidated Ltd.

- Drying clothes
- Cooking meals
- Lighting Cabins
- Heating Water
- Heating Homes

OUR NORTHERN MANITOBA DISTRIBUTORS

### SHEWFELT & JOHNSON

Phone GR 2-3343 - 3339

Cranberry Portage, Man.

# Why the Trout Festival?

Courtesy of Travel and Publicity Branch, Province of Manitoba

Wherever men and women have gathered together in Manitoba to form new communities, they have taken with them customs and traditions from their former habitations. In the early years of agricultural settlement on the plains of southern Manitoba, the people used to gather once a year to hold their Agricultural Fairs. Many of these fairs were organized by pioneer farmers from Ontario who had come to Manitoba in the years following the first wheat shipment in 1876. In Ontario, agricultural fairs had been established since the days of the United Empire Loyalists. These early Upper Canada farmers had inherited the Fair tradition from their forebears in England where country fairs in one form or another had been held since the days of King Alfred.

Thus, the custom of holding agricultural fairs was inherited by one generation from another; was transplanted from one country to another, and was brought from one part of this country to another by early farm settlers. As a matter of record the first agricultural fair in Manitoba was held at Portage la Prairie in 1882, and in several other rural communities, fairs were held before there were graded roads or railroads linking them to other centres.

On the early urban scene, as small industries developed about the forks of the Red and Assiniboine, industrial exhibitions were held, combined with displays of farm produce. Budding industrialists, oftentimes immigrants themselves, were the originators and directors. Their earliest efforts in Manitoba to found an industrial exhibition came to fruition at Winnipeg in 1871, two years before the city was incorporated, and one year after the province entered the Confederation of Canada.

But when people pressed into Northern Manitoba on the heels of mining developments, they passed beyond the farm belt of the province and beyond established industrial centres. If they were originally from the country, with its tradition of agricultural fairs, they could not transfer this motif to a land where neither grain nor cattle prospered. And if they were from the city, with its tradition of industrial exhibitions, they could not promote displays of diversified manufacturers in new communities where the major source of wealth sprang from one industry alone.

This was probably the dilemma which faced that small group which twelve years ago batted out the idea of staging some sort of fair or festival in Flin Flon. Their main problem, of course, was to find something that would be indigenous to the north. They had not pattern to guide them, for insofar as is known, no one had done this sort of thing before, certainly not in Manitoba or Western Canada. In this endeavor they were pioneers. They were prospecting over new ground, and when they staked a claim to the idea, which grew to become the Flin Flon Trout Festival, it was a major discovery. They would deny this, of course, and would modestly counter, that their fondest aspirations did not encompass the development of the most unique and colorful summer carnival in Canada. The tributes would be left to future visitors to the Festival. The writers, the publicists, the world travellers, would assess its merits and broadcast its charm and appeal to large audiences all over North America.

Why the Trout Festival? Part of the answer lies close to the nature of man himself. Since the earliest times the human race has had a yen for pageants, festivals, carnivals and fairs. Our history

## HOTEL CAMBRIAN THE PAS, MANITOBA

"Approved by Sportsmen's Research"

**MR. BOB'S HOTEL DINING ROOM**

"WHERE GUEST IS KING IN THE PAS"

## STREAMER'S LTD.

Cranberry Portage, Man.

Established 1928

### Tourists' Information

Fishing Tackle - Sporting Goods  
Hardware - Clothing

The Heart of the Fishing Country

Phone GRanite 2-3271

BEST WISHES from

## GATEWAY HOTEL

Home of the Gateway Room

The Pas

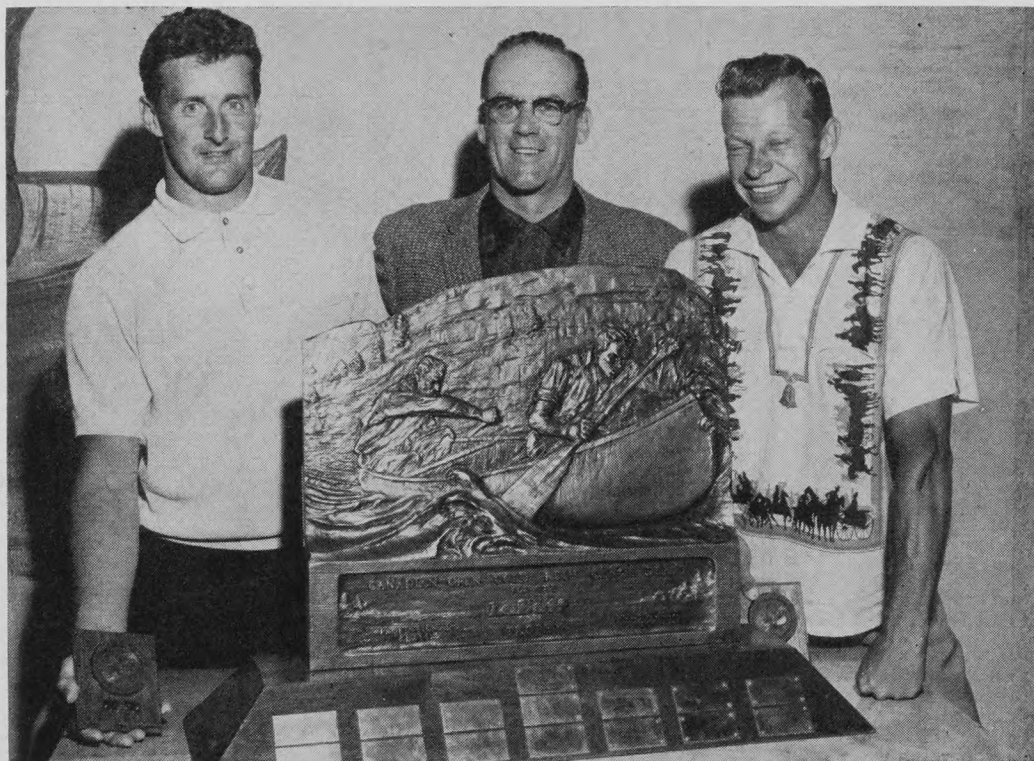
Phone MAdison 3-3381

books are full of records from many climes and countries of people participating in mass events of seasonal, national or local significance. And some, like Topsy, just grew, and had no particular significance at all.

The Prophet Ezekial took a dim view of some of these celebrations and did not hesitate to vent his wrath upon the participants. The Bacchanalian orgies and the wholesale wenching raised him to fever pitch, and his indignation found reciprocal accord in the full-throated tirades of

other Prophets. However, Ezekial, with rare charity (for an Old Testament Prophet) left a record of the Fairs of Tyre. He skipped the banalities, but mentioned the orthodox pursuits of trading in horses and mules; in hay and wheat, and in silver, tin and lead.

The refinements of civilization have eliminated most of the primitive forms of public display from the western world. And in their stead, more orthodox forms of expression invite your participation. Yet, in thinking of the Trout Festival,



1961 Gold Rush Canoe Derby Winners and Labatt Trophy Donor.  
Left to right — Gil Tinker, Don McGill, Irvin Peterson.



one may be forgiven a flight of fancy to the time when some numb-skulled cave-man laid his stone-headed axe to the bark of a tree, and with nothing better to do, hacked away until he had gouged out a crude dugout canoe. And who knows, as he admired his primitive craftsmanship, he may have challenged a neighboring primate to a boat race. Herein, the social historian would see the forerunner of the Henly Regatta, and it is but a further projection to Northern Manitoba and Flin Flon, and to the World Championship Gold Rush Canoe Derby.

The Indian contests of skill and endurance have come down to the present with little change from the past. Yet some originally were not Indian and originally all were not contests, but simply routines of life. The first record of the use of the tumpline (as in the Flour Packing Contest), comes from the journal of a Hudson's Bay Company servant, who saw the Indian and Metis voyageurs of the North West Company using them on the long and precipitous Grand Rapids portage at the mouth of the Saskatchewan. He marvelled at the ease with which they toted heavy packs over the portage "with nothing but a buckskin thong about their foreheads secured to the packs on their backs."

The Bannock Baking Contest and the Tea Boiling Contest are modern adapta-

# WERIER BROS. W-B

Hardware and Sporting  
Goods Store

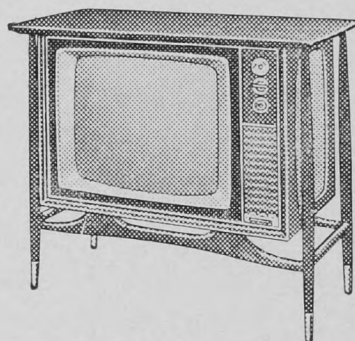
Headquarters for the Best in  
Fishing Equipment

EXTEND A HEARTY WELCOME  
TO MANITOBA'S NEW  
VACATION LAND

FLIN FLON

26 Main St.

Dial 3712



RADIOS - RECORD PLAYERS - RECORDS  
TRANSISTORS - CAR RADIOS

NOW AT

## FOTO - MUSIC

80 Main St.

Ph. 6040

tions involving constituents that were not indigenous to the Indian way of life. Both tea and flour were introduced to this country by the white explorers and fur traders. Tea tickled the Indian palate as no other beverage did, with the lamentable exception of liquor, and there are numerous records of their insatiable craving for strong-brewed tea. Bannock made from white flour is also an anachronism. North America, unlike the old world, was deficient in native cereals. Wheat, oats and barley were introduced into this country from Europe. The only native cereal used by Manitoba Indians to any extent was wild rice. But its use was

confined to the woodland Indians who lived about the shores of shallow bays where grew the wild rice beds. There is a record, however, of the Saulteaux growing Indian Corn (Maize), at Netley Creek, where also they rendered sap from the maple. But bannock from wheaten flour was a contribution of the whites. Similarly, Fish Filleting, wherein the manual dexterity of the contestants is a marvel to the tyro, originally was not an Indian custom. No less a one than Samuel Hearne left a record of the Indians eating raw fish in "the round." He further relates that he became so accustomed to this way of eating fish that he never departed from it thereafter. Anyone who has lightly seered a pickerel by reflected heat from an outdoor fire will know, with approximate relish, what Hearne was talking about.

These observations are not intended to detract from the Indian Contests, but to the contrary, are inserted with a view to making them more interesting for the spectators. Surely a knowledge of the transition by which the Indians adopted some of the customs of the early explorers and fur traders will give these contests greater significance than heretofore.

One could wander afar through many byways in an attempt to find the bits and pieces which, when assembled, would answer the question, "Why the Trout Festival?" We have neither the time nor the space to do that, but it should be emphasized in closing, that the Flin Flon Trout Festival preserves and perpetuates some of the customs and some of the traditions of the northern frontier and its people. As such, it is a folk festival, and its intrinsic merit is rooted in the history of Northern Manitoba. Thus it is not just another Special Event which is celebrated because a certain date rolls around each year and it is time once again to get cracking. The Trout Festival belongs to Flin Flon and to Northern Manitoba. It is indigenous as opposed to extraneous; it is genuine as opposed to false; it is dynamic as opposed to static—that is "Why the Trout Festival?"

## **BURKETT'S**

### **Drugs Ltd.**

Will be very pleased to serve you  
during your stay in Flin Flon

**They have a complete stock of Drugs,  
Confectionery, etc., and are located on  
Main Street in the Heart of the Business  
District**

**Phone 4712**

## **NORTH AMERICAN LUMBER & SUPPLY CO., LTD.**

Full Line of  
**BUILDING SUPPLIES**  
and  
**STEPHENS QUALITY PAINT**

**116 Main St.**

**DIAL 4741 or 4512**

**Flin Flon**

If you **believe in Manitoba** —  
you are invited to become a  
"Manitoba Golden Boy"

The Manitoba Golden Boy movement is the most thoroughly organized attempt among all our Canadian provinces to exploit to the full the possibilities of the visitor market and to "sell" Manitoba as a great Vacation Land.

Over 2,000 Manitobans in all parts of Manitoba and from all walks of life — proudly display their Golden Boy Charter Membership Certificate — and work unitedly towards making Manitoba better for our visitors.

In 1961, the Golden Boys arranged sponsors for 4 Queens in the Flin Flon Trout Festival, planned a far-reaching promotional programme, and remitted \$2,000.00 to the Trout Festival Committee.



Miss Laurie Nicolson



Miss Yvonne Le Seach



Miss Ruth Koch



Miss Donna La Mere

In 1962, strong emphasis will be placed on promoting Northern Manitoba:

- the great new No. 10 Highway—"Road to Adventure" providing a thrilling drive for the sportsman or family vacationist.
- the vast Northland with its thousands of Lakes — a great country for boating and fishing.
- the long renowned warmth and hospitality of the people of the North.

If you would like to become a "Golden Boy" and share in this great effort, write for an application form to:

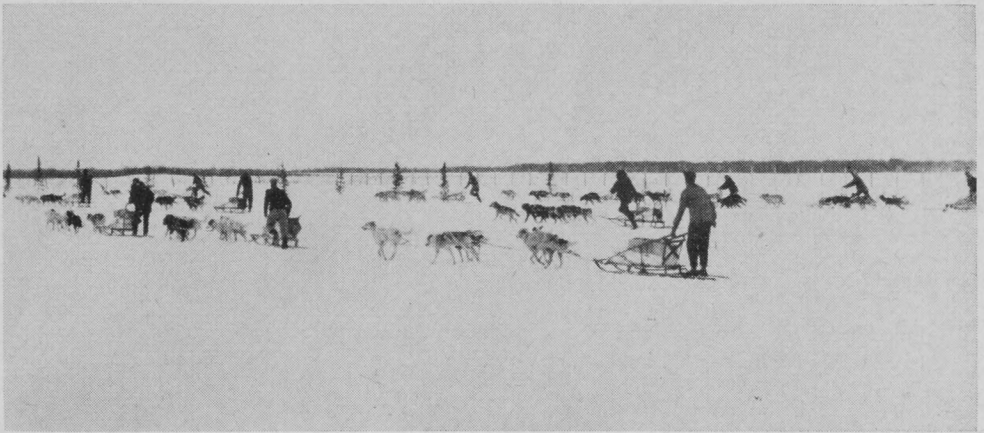
**MANITOBA TRAVEL & CONVENTION  
ASSOCIATION**

608 POWER BLDG.

WINNIPEG, MAN.

M. J. G. McMULLEN, Gen. Mgr.

S. MORLEY DECKER, Asst. Gen. Mgr.



Now that you have enjoyed the Summer Trout Festival, plan now,  
to attend the World Famous

# **Northern Trappers' Festival**

**FEBRUARY 21st, 22nd and 23rd, 1963**

**THE PAS, MANITOBA, CANADA**

**LIKE A PAGE OUT OF HISTORY — SEE HOW THE LAST  
FRONTIERSMEN WHOOP THE WINTER AS THEY  
COMPETE IN THE**

**WORLD CHAMPIONSHIP DOG RACE  
FOR LABATTS TROPHY**

**ICE FISHING**

**SQUAW WRESTLING**

**NET SETTING**

**NORTH POLE CLIMBING**

**TRAP SETTING**

**BANNOCK BAKING**

**SNOW SHOE RACE**

**MOOSE CALLING**



# THE PAS

The bustling town of The Pas, at the old crossing of the "Quisisquatchiouen" (the earliest published spelling of this name) probably was the scene of human activity as early as the dawn of the paleolithic age. Artifacts uncovered at the site leave unmistakable evidence of early cultures, and according to several archaeologists, it is very likely that the site of The Pas was a major stopping place for the ancestors of our Indians, as they leisurely followed the water courses from Bering Strait to the eastern seaboard of North America.

The story of Henry Kelsey, the rhyming youngster of the Hudson's Bay Company, is well known. He was there as early as 1690. Half a century later one of the sons of La Verendrye built a "small station called Fort Poskoyac" at the forks. There followed a great succession of explorers and fur traders. Men who stamped their names upon the map of Canada from coast to coast, passed through the site of The Pas, or paused there for rest and refreshment.

As a distribution, transportation, shopping and outfitting centre, The Pas has held a prominent place in the north for many years. In more recent years it has become an administrative centre for various services of government.

The site is strategic. All travel and freight lines from north to south move through The Pas, and a new orientation east and west will develop; west through the Carrot River valley, and east along the Saskatchewan and the lakes to Grand Rapids. Thus, from a commercial and industrial point of view, The Pas is a focal point—it is the centre of a potentially large and prosperous district. Anyone who knows the natural resources of the area; who can assess those which have been developed in contrast to those which have not, will fairly hit upon the elements which presage for The Pas a solid and fascinating future.

There have been problems, of course. Any centre that mushrooms in the narrow

orbit of a quarter of a century (little more), from a cluster of log huts to a modern town, is heir to the vicissitudes which attend accelerated growth. But these problems are being resolved, and a tougher sinew and a finer town will spring from the travail.

The Pas, like Flin Flon, has its own distinctive character, and like its neighbour to the north, has developed its own unique festival which embodies many of the customs and the traditions of the Indians, the trappers and prospectors. There is nothing like the Trappers' Festival anywhere else in North America, and to extend the comparison, it is doubtful if anywhere in the world there is a winter event which approaches the colour and charm of The Pas during Trappers' Festival time.

There is another factor surrounding The Pas which also is worthy of vigorous promotion. That is the tourist potential of the area. This, of course, has long been recognized by the citizens. But the improvements to highway travel in recent years pose a challenge for the present and the future. A growing tourist business can make a significant contribution to the economy of The Pas. Few places are sitting closer to a tourist bonanza. There is good angling in many lakes nearby, there are extensive areas for big game hunting and waterfowl hunting within a relatively short distance of the town, and the opportunities for family vacationists are legion thereabouts. All this adds a new economic dimension, and the old town of the aboriginal Indians, of Kelsey and the explorers and the fur traders, now sits on the threshold of new horizons.

In the travel itinerary, certainly of all Manitobans, The Pas should have a place of priority, and many beyond our borders will be clients and customers in The Pas as the story becomes more widely known and as the potential is impressed upon them.



# Cranberry Portage

Few people living in Cranberry Portage would ever think of it as a metropolis. Yet a fair claim to this title may be made, although, according to the Manitoba Atlas, there are only 812 people living there. The basis for claiming this distinction lays in the fact, that in four and a half months last year, 7,126 tourists registered at Caribou Bill's cabin. How many other tourists were in Cranberry Portage last year and did not register, is not known, but we may fairly guess, there were many.

If the City of Winnipeg, for example, were to receive the same number of tourists in proportion to its resident population, we would have to report 3,880,690 tourists in the capital city last year. Such of course was not the case, as in all, there were 1,300,000 tourists in Manitoba in 1961.

The term, "Tourist Metropolis," is not a misnomer as applied to Cranberry Portage. In 1961, it was host to visitors from 42 states of the American Union and the District of Columbia; from eight provinces of Canada and the Yukon Territory, and from 11 overseas countries in-

cluding Saudi Arabia, Australia, Germany, Denmark and the British Isles. In addition, hundreds of Manitobans were there from literally scores of places all over the province. This is a most significant trend, and it should not be overlooked by tourist promotion agencies and Chambers of Commerce in Northern Manitoba, that their largest and closest market from which tourists may be drawn is southern Manitoba; particularly the Greater Winnipeg area. A few dollars judiciously spent in tourist promotion in southern Manitoba itself, would not go awry.

Cranberry Portage is an old tourist centre. Visitors have been coming here for over 250 years. That's right! The traders of the Hudson's Bay Company, using the shorter Burntwood chain, from the Nelson to the western waterways, traversed the Cranberry Lakes. So also did the Nor'Westers from the south and the west. Arrowsmith's map of 1796 bears the inscription, "Cranbury Carrying Place," (between these unnamed lakes and Goose Lake). The notation, "Cranberry Lake," appears on David Thompson's map of 1813-14, and he credits its extraction to the Cree, "Wasagami Sakahigan."

In the 20th century, new highways; first of steel, then of gravel and blacktop, opened up the area north of The Pas, and Cranberry Portage came into its own as a centre for anglers and family vacationists. On the lips of anglers, Cranberry Portage is a term of endearment. It is a name which bespeaks satisfaction and contentment, for it spells out fighting northern pike, delectable pickerel and challenging lake trout. And for the family vacationist, the lovely dual name is a synonym for a scenic wonderland, blessed with good climate, modern accommodation facilities and northern hospitality.

Who could ask for more?

*Your future  
is our business  
Today!*

**BRUCE D. NOTON**

Experienced Life Insurance Counsellor

49 Main St. , Flin Flon

Telephone 3387



THE  
**Great-West Life**  
ASSURANCE COMPANY

BEST WISHES FROM

**CUPPLE'S GROCERY**

CRANBERRY PORTAGE, MAN.

Dial GRanite 2-3261

# Snow Lake

Should you see Snow Lake from the air on your first trip in, you will catch transient glimpses of color upon a vast tapestry of green. And as your plane dips for its landing, the tinted patches take on the form and dimension of homes, churches, stores and other structures associated with the life and the industry of the town.

This is Snow Lake, a new town among some of the oldest rocks in the world. This is the site of the Chisel Lake Mine of the Hudson's Bay Mining and Smelting Company. The mine is in production, and other activities of the company thereabouts are in different stages of development.

We first saw Snow Lake, not from the air or from the ground, but in a series of photos taken one winter before there were any dwellings or other buildings there. The snow was thick upon the ground, and the tall spruce were heavy laden with white crowns that glistened in the sun. Here was a winter landscape worthy of reproduction upon the finest pictorial calendar. The summer scene is no less lovely, and now the frontier motif has come alive with the diversified activity of a modern town and industry.

The present population is about 900, and the community, while set apart from others, is not isolated, it is not ingrown and it is not parochial. The C.N.R. rail line cuts in from Optic and provides daily service connecting with the main line north and south. Float-planes in the summer and ski-planes in the winter land on the lake and taxi to the rim of town. Recently a new road has been built from Simonhouse on No. 10 Highway to Snow Lake, It skirts Iskwasum, Reed and

Tramping lakes, then slices abruptly north along the west shore of Wekusko Lake. A southern projection meets the Hudson Bay rail line at the Village of Wekusko.

The lakes along the "Simonhouse-Snow Lake" road have long been famous for their large northern pike and pickerel. And the rhythmical names of these fish-laden waters have frequently cropped up among the annual angling records for the Province of Manitoba. This is wonderful tourist country; for anglers, for big game and waterfowl hunters, and for the family vacationist.

The country about Snow Lake, while yielding only recently to permanent white settlement, has long been famous in the annals of the fur trade. It sits astride the old intermediate trade route from the Nelson to Reed, the Cranberrys, Athapap and Beaver via the Sipiwesk and Grass River waters. It lay north of the Saskatchewan chain and south of the Burntwood artery, and was shorter than either as a way to the Mackenzie and Athabasca districts. Some authorities suggest that Henry Kelsey went this way in 1690, then cutting sharply south by Reed, Cormorant and Atikameg, came to the great bend of the Saskatchewan, twelve miles north-east of The Pas, which he said to have named "Dering Point," after Sid Edward Dering, Deputy-Governor of the Hudson's Bay Company at the time of his western journeys.

The history of the past is but the fore-runner of the future. The great days of the fur trade empires are gone, but the future is bright in the mineral bearing ores of the Shield.

## HOTEL SNOW LAKE

86 Short Miles East of No. 10 Highway

SPORTSMAN RENDEZVOUS

HOME COOKED MEALS

CITY CONVENIENCE

Fish Our Virgin Northern Waters  
Packaged or Partial Packaged Plans

**BOAT RENTALS**

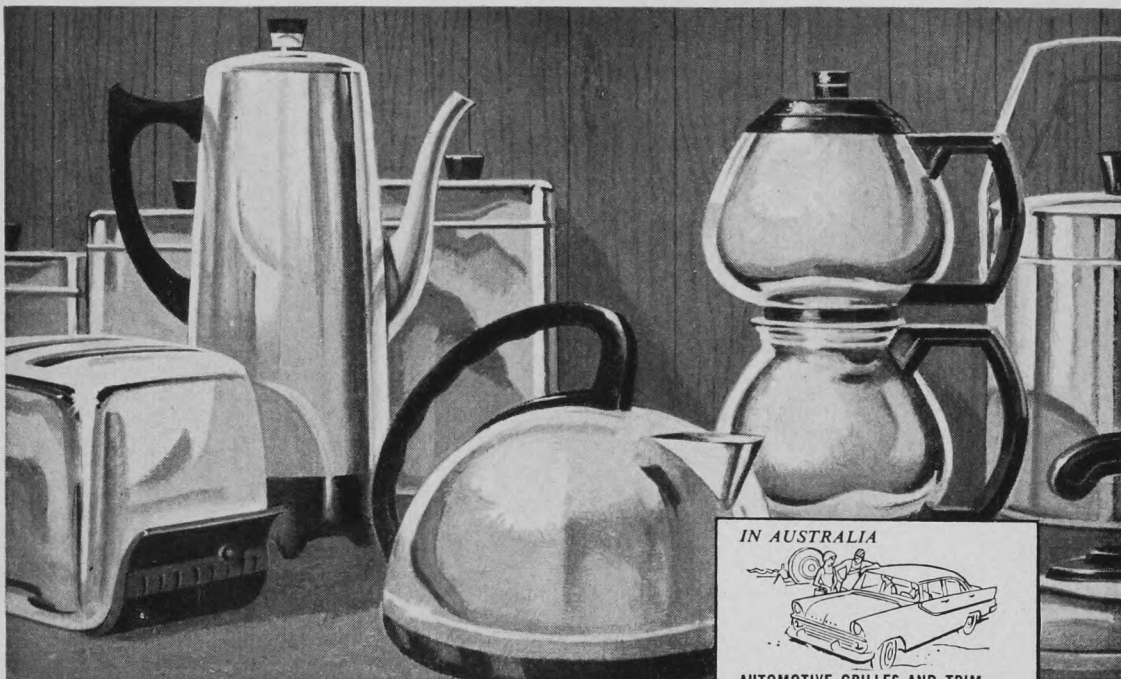
YOUR SATISFACTION IS OUR SUCCESS

STAN P. MILLAN, Prop.

Snow Lake, Manitoba

Phone 8-2331

## INCO DEVELOPS WORLD MARKETS FOR NICKEL



### Nickel plated products build world markets for nickel

The efficient, modern appliances so common in Canada today, the brightwork on automobiles, bicycles, musical instruments and other familiar products manufactured in many parts of the world are plated with nickel and chromium...it's the good heavy coating of nickel that provides resistance to corrosion for lasting beauty in depth.

Canada is the world's largest producer of nickel. And Inco, through sales, research and market development operations, maintains a continuing program for the expansion of international markets for Inco nickel.

More Inco nickel than ever before will be exported to Inco's expanding world markets... helping to build trade balances, stimulate Canada's economic growth and create more jobs for Canadians.

## THE INTERNATIONAL NICKEL

COMPANY OF CANADA, LIMITED  
55 YONGE STREET, TORONTO



#### IN AUSTRALIA



#### AUTOMOTIVE GRILLES AND TRIM

Nickel-chrome plating on automotive bumpers, grilles and trim helps to protect them from corrosion, insures lasting beauty in depth.

#### IN INDIA



#### NICKEL-CHROME PLATED BICYCLES

Bicycles are a popular form of transportation in India. The quality nickel-chrome plating provides a bright finish that is highly resistant to corrosion.

#### IN GERMANY AND ITALY



#### MUSICAL INSTRUMENTS

Germany and Italy are renowned for their fine musical instruments. Nickel-chrome plating keeps these instruments looking bright and beautiful.



For Tasty Snacks and Beverages

It's

## THE GATEWAY DRIVE-IN SERVICE

No. 10 Highway at the Arch

"WE SELL GAS FOR LESS"

Compliments of

### Bell Hardware

LIMITED

The Sportsman's  
Headquarters

125 Main St.

Dial 5812

FLIN FLON

GOOD LUCK

to

TROUT FESTIVAL



OSTRY'S LTD.

and

THE BLUE & WHITE  
STORE

FLIN FLON

MANITOBA

Best Wishes From

### *Mary Jayne Shoppe Ltd.*

FEMININE FASHION CENTRE

135 Main St.

Dial 4942

COMPLIMENTS

OF

# FLIN FLON CLINIC

## Western Grocers Limited

Flin Flon

— Manitoba

— Welcome to —

**FLIN FLON  
TROUT FESTIVAL**

DIAL 3417

## *A Brief History of*

By An "Outsider"

This is a poor sort of title. No writer can do justice to Flin Flon and its people within the compass of a few hundred words. The town is so vibrant, the people so expansive and the country so large, that the multiple characteristics of each cannot be set down short of a large volume. The full story would have chapters devoted to courage, daring and adventure. There would be undertones of privation, heartache and frustration. There would be highlights of hope and achievement. And the reader, having lived through an epic, would close the book and in tribute acclaim, "Well Done!"

The history of Flin Flon is written in the lives of its people, but the prelude was enscribed in the broad veins of base metal that lay recumbent within the Pre-Cambrian Shield until the prying picks of prospectors laid them bare. There followed the probing and the proving of the ore bodies, and finally the establishment of shaft, mill and smelter; and all the auxiliary mechanisms and functions of a complete production and refining unit.

The town, as most small towns, grew from humble beginnings. But in the site of Flin Flon there were unusual difficulties. The rock terrain, for example, imposed problems of water supply and sewage disposal, but these were overcome together with other vexations which plagued the ingenuity of the town engineer and the home builder. Today, Flin Flon is a modern town in all respects. It is not unlike any other town in Manitoba, and yet it is very different. First

FOR QUALITY TRUE  
PATRONIZE

## THE ROSS LAKE GROCETERIA

Phone 4473

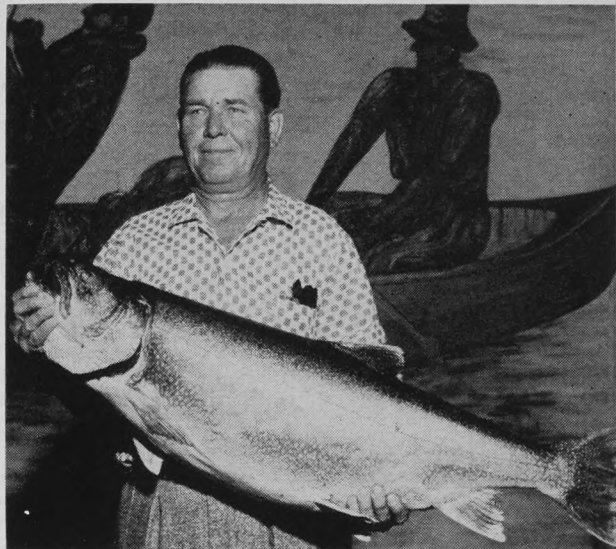
33 - 3rd Ave. East  
FLIN FLON

# of Flin Flon

of all the rugged rock terrain pressed an inescapable facade upon the landscape. It was as though nature had issued an ultimatum; "Use my rocks; set your homes, your stores and your public buildings here, or else!" There was no alternative. An inexorable fact of nature produced a rock-ribbed setting, unique among all the cities, towns, villages and hamlets of Manitoba, and the people of Flin Flon, a few at first, and many thereafter, accepted the inevitable dictates of nature and fashioned a community with a grandeur all its own. Flin Flon became, "The Town On The Rocks," and its people and its institutions are as solid as the broad, firm base on which it sits.

If you should pick up pamphlets issued by the Trout Festival Committee or by the Chamber of Commerce, or if you should come across others produced by the Hudson Bay Mining and Smelting Company or by the Province of Manitoba, you will find ample evidence of what the mining industry of Flin Flon means to the economy of Northern Manitoba and to the Province as a whole. The facts and figures are set in imposing array. You will learn about the various metals extracted; you will marvel at the annual tonnage produced, and you will be confronted with one of the highest per capita payrolls in Canada. You will learn that exploration is still going on, and that nature with a lavish hand enriched the rocks of Northern Manitoba, so that even today, the ultimate potential is not known.

At the outset, we did not intend to write a definitive history of Flin Flon, and by intent, we have steered clear of dates and figures. Sometimes there is



N. Campbell, Winnipeg and his prize winning 1961 36 lb., 2 oz. Trout.

virtue in a romance stripped of material props. This is it, and you may gather the statistics from the sources mentioned above or where you will, if you are seeking substantiation for the story herein related.

## MILT'S

THE SWEET SHOP OF THE NORTH

THE HOME OF FINE  
CANDIES AND PASTRIES

LUNCH & SODA BAR

85 Main St.

Flin Flon

DIAL 4814

## EDDIE'S GROCERY

The Shopping Centre of South  
Hudson

---

Welcome Trout Festival Visitors

---

J. KLEWCHUK, Prop.

PHONE 3426

FOR QUALITY AND SERVICE

Buy your Groceries and Meats from

# THE MODERN FOOD CENTRE

Dial 3478

179 GREEN ST.

FLIN FLON

## *1961 Important Winners*

### **81 MILE THREE-LAP GOLD RUSH CANOE DERBY**

- 1st—Gil Tinkler of Shawinigan Falls, Quebec and Irvin Peterson of Minneapolis, Minn. Total time 13 hours, 33 minutes and 15.9 seconds.
- 2nd—Ralph Sawyer and Edward Wojahn of Oscoda, Michigan. Total time 13 hours, 34 minutes and 20.3 seconds.
- 3rd—Gib McEachern and Norm Crerar of Flin Flon, Man. Total time 13 hours, 39 minutes, and 19.8 seconds.
- 4th—Armand Cantin and Rene Bellemare of Shawinigan Falls, Quebec. Total time 13 hours, 57 minutes and 21.9 seconds.

### **AMATEUR CANOE RACE**

- 1st—Mel Doak and Blair Harvey of Flin Flon. Total time 14 hours, 5 minutes, and 33.7 seconds.
- 2nd—Lorne Smith of Winnipeg and Stewie Bexton of Flin Flon. Total time 14 hours, 46 minutes and 44.3 seconds.

### **FISHING EVENTS**

**LARGEST TROUT** — Mr. N. Campbell of Winnipeg, Manitoba, pulled a 36-lb., 2-oz. trout from Clearwater Lake which won him a 1961 Envoy Sedan and Trophy Replica.

**LARGEST NORTHERN PIKE** — Mr. Wm. E. Kozak — a 23-lb., 8-oz. northern pike won \$300 Camping Equipment and Trophy Replica.

**LARGEST PICKEREL** — Doug Cameron of Snow Lake — 9-lb., 7½-oz. wall-eye pike, winning a Portable TV.

**LARGEST PERCH** — John Dubinak, of Creighton, Sask. — 1-lb., 4-oz. perch from Douglas Lake winning a \$75 Fishing Kit.

### **JUNIOR FISHING EVENTS**

David Buck of Lynn Lake, Manitoba caught a 22-lb., 4-oz trout in McMillan Lake which won him a bicycle.

COMPLIMENTS OF

### **COMET SHEET METAL AND HEATING COMPANY**

20 North Ave. Lane, Flin Flon, Man.

JOHN POZNIAK, Manager—Phone 6697

We are Flin Flon Dealers for the

## *Canadian Fairbanks Morse*

Specializing in Oil Heating Furnaces, Oil Heat, Hot Water Set-Ups,  
Sheet Metal Work, Welding



WELCOME TO  
NORTHERN MANITOBA  
FROM

**"NORTH OF 53  
CONSUMERS CO-OP  
LIMITED"**

DRY GOODS - GROCERIES  
HARDWARE - MEATS  
SOUVENIRS - FISHING TACKLE  
FUEL OIL  
SERVICE STATION  
SUPERVISED REST ROOM

Dial 5900

31 Main Street

FLIN FLON

MANITOBA

Boost the Northern Industry  
Ask for Drinks Made in the North!

AUTHORIZED BOTTLERS OF  
ORANGE CRUSH — PEPSI COLA  
AMERICAN DRY  
7-UP



**Arctic Beverages Ltd.**


314 Green St.  
FLIN FLON, MAN.

Box 39

Dial 5883

F. KYBA, Manager



**2 YEAR  
PICTURE TUBE  
GUARANTEE**  
**PHILIPS**   
**monitron tv**

SEE IT NOW AT

**FOTO - MUSIC**

80 Main

Phone 6040

*Flin Flon's Largest  
in*

- Television
- Stereo
- Radios
- Transistors
- Tape Recorders
- Record Players

### **VISITORS EVENT**

Mr. N. Campbell of Winnipeg again winning with his 36-lb., 2-oz. trout taken from Clearwater Lake — Prize — Hundson Bay Blanket Coat and Trophy Replica.

### **SPECIAL TOURIST EVENT**

Mr. George A. Nelson of San Diego, California won a 3-day Fishing Trip at a northern Fishing Lodge for pulling a 6-lb. jackfish from Lake Athapap.

### **ROBIN HOOD FLOUR PACKING WINNERS**

1st Prize—Walter Custer of Denare Beach — 525 lbs.

2nd Prize—Chief Peter Linklater — 500 lbs.

WOMEN'S Flour Packing — 1st — Emma Sewop of Denare Beach — 325 lbs.

2nd — Margaret Sewop of Denare Beach — 300 lbs.

### **JIGGING CONTEST**

#### **Women**

1st Prize—Joan Dussion

2nd Prize—Sophie Golet

#### **Men**

1st Prize—Dan Morin

2nd Prize—Dan Merasty

### **QUEEN MERMAID**

STEFFIE SEMENIUK—Miss Cranberry Portage was crowned Queen by Mayor Freedman.

PRINCESSES—Lillian Labelle, Miss The Pas and Joanne Ash, Miss Snow Lake.

JUDGES—Mrs. T. Rowell, Lloyd Killey, Hon. J. A. Brockelbank.

### **BALL TOURNAMENT**

1st—Prize won by Birchview.

### **TROUT FESTIVAL GOLF TOURNAMENT**

1st—Jack Webb

2nd—Ted Hampson

3rd—Ron Wiebe

4th—Jim McHendry

### **DAWN TO DUSK GOLF TOURNAMENT**

??????

### **JUNIOR BATHING BEAUTY CONTEST WINNERS**

1 to 5 age group—Darla Mack—Gloria Pettipiece

6 to 9 age group—Nadene Sawka—Judy Lynn Bexton

## **BEST WISHES FOR A SUCCESSFUL 1962 TROUT FESTIVAL**

Remember Too . . . you will consistently catch

Big Values and Savings at your ROBINSON

STORES — Located in The Pas and Flin Flon.

# **ROBINSON STORES**

**FLIN FLON**

**THE PAS**

## CFAR Extends . . .

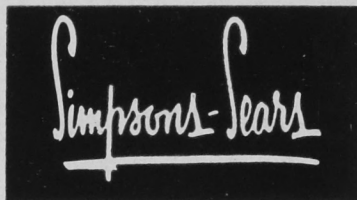
- Best wishes for a successful festival.
- A warm welcome to Northern visitors.

590 kcs. — 1,000 watt

### CFAR

*The Voice of the North*

Best Wishes For  
a Successful  
Trout Festival



49 Main Street  
Flin Flon

232 Fischer Ave.  
The Pas

OUR COMPLIMENTS  
AND  
BEST WISHES  
FOR A SUCCESSFUL  
TWELFTH FLIN FLON TROUT  
FESTIVAL

## TOWN OF THE PAS

H. L. TRAGER, Mayor

COUNCILLORS:

M. DIDUR  
G. A. HIATT  
J. VERVILLE

AUDREY BATCHELAR  
SENORIA SUDCHAK  
ALEX WILCHOWY

BEST WISHES FROM  
*THE ROYAL DINING ROOM*  
SITUATED IN THE ROYAL HOTEL  
and  
*THE ROYAL DRUGS*  
124 Main St.

## FORMER TROUT FESTIVAL WINNERS

1951

Paul Edwards, of Chicago, Illinois, caught 37 pound 12 ounce trout in Lake Kississing and won himself a 1951 Pontiac.

Orris Sage and Roy Jackson, of Flin Flon, paddled their way to victory in the Canoe Derby. First prize, \$500.00.

Theresa ("Chickie") Iannone, Winnipeg, was crowned Queen Mermaid by Dennis Morand and won himself a 1951 Pontiac.

1952

Fred Constable, of Cranberry Portage, made sure of first prize in the Trout Fishing Contest by catching two trout, each weighing 37 pounds, in Lake Athapapuskow. First prize, a 1952 Chevrolet.

The team of Ketter and Mueller, of Minneapolis, won the 124-mile canoe race in the record time of 22 hours, 20 minutes and 14 seconds. Thirteen minutes separated the first three teams. Total prize winning, \$600.00.

Gwen Miller, of Flin Flon, was crowned Mermaid by Cliff McKay.

1953

Jim Bell, of Flin Flon, caught a 36-pound, 2-ounce Trout in Lake Athapapuskow and won the major fishing award—a 1953 Chevrolet.

Roy Jackson and Paul Haugen paddled 144 miles in 23 hours and 15 minutes.

Doreen Anderson, of Flin Flon, was crowned Queen Mermaid by Cliff McKay.

1954

Norm Eryou, a hard rock miner from Flin Flon, won himself a new Chevrolet on June 26th by pulling in a 32-pound, 8-ounce trout, with a length of 44 inches, girth 24 inches, near McKenzie Point, Lake Athapapuskow.

Jackson and Haugen again won the 138-mile Canoe Derby in the record time of 22 hours, 42 minutes. They split \$1,000—first prize money.

Marilyn Keddie was crowned Queen Mermaid by Jimmie Shields.

1955

Jack Johnson, of Flin Flon, caught a 38-pound trout at Beaver Lake. First prize—a 1955 Chevrolet.

WELCOME VISITORS  
to  
THE FLIN FLON 12th ANNUAL  
TROUT FESTIVAL  
**NORTHLAND THEATRE**  
A FAMOUS PLAYERS THEATRE  
P. Boyd, Mgr.



## WELCOME VISITORS

Join us for an Outdoor Family Holiday  
Play Safe and Avoid Tragedy

# NOTON Insurance Agencies

The Name to Remember for all Your Insurance

49 Main St. (Simpson-Sears Bldg.)

FLIN FLON

MANITOBA

Bill Brigden and Don Starkell, of Winnipeg, won the 103-mile Canoe Derby in total elapsed time of 16 hours and 24 seconds.  
Daureen Grayson, of Island Falls, Sask., was crowned Queen Mermaid by Marsh Phimister.

1956

Sam Holowachuk won himself a 1956 Chevrolet by pulling in a 34-pound trout—Beaver Lake.

Brigden and Starkwell, of Winnipeg, again won the Canoe Derby.

Karen Wiig was crowned Queen Mermaid by Cliff McKay.

1957

Lionel DeRoche, of Clearwater San, landed the largest trout ever entered in our Derby—weight 42 pounds, length 43½ inches, girth 29 inches. It was hooked in Clearwater Lake, as also was the second best—a trout weighing 41 pounds, 12 ounces.

Baptiste Laliberte and Marcel Stewart, a native entry from Cumberland House, split a \$1,000 prize by paddling 81 miles in 12 hours, 46 minutes, 52 seconds.

Leola St. Goddard, of The Pas, was crowned Queen Mermaid by Marsh Phimister.

1958

Ernie Dion, of Flin Flon, took first prize in the Trout Fishing Derby. On June 28th while fishing in Lake Athapapuskow he hooked a 30-pound trout.

Tom Estes and Irvin Peterson, of Minneapolis, won the 81-mile Gold Rush Canoe Derby.

Evelyn Geyson, of Brandon, crowned Queen Mermaid By C. V. Whitney.

1959

Mike Chlan of Flin Flon landed a 37-pound, 4-ounce trout—Beaver Lake.

Laliberte and Stewart of Cumberland House took 1st prize in Canoe Derby. Joe and Paul Michelle of Sturgeon Landing came in second.

Donna Willis was crowned Queen by Mayor Frank Dembinsky.

1960

Bill Hammond, of Island Falls, Sask., won a 1960 Envoy with a 37-pound, 10-ounce trout from Flanagan Lake.

Karl Ketter and Irvin Peterson of Minneapolis took 13 hours, 49 minutes and 19 seconds to capture the Labatt Trophy for the Gold Rush Canoe Derby.

Sandra Devine was crowned Queen Mermaid by Hon. Errick Willis.

When In Need of BUILDING MATERIALS

Phone - Write - Wire

or

Send Smoke Signals

to

# BEAVER LUMBER COMPANY

Dial 3611

Flin Flon, Manitoba

# Acknowledgments

We are greatly indebted to many people for making this book possible — our excellent array of Advertisers—the Manitoba Department of Industry and Commerce Travel & Publicity Branch, for the majority of the articles and pictures appearing herein—Sponsoring Towns, Photographs for Queen Mermaid Contestant pictures—Executive Chairmen for activity reports—Our Engraver and Publisher.

The thanks of the entire Festival Association goes to the above, as well as the donors of prizes for the various events, and to the following for cash donations towards our prize list: Doctor Biggs, Blackburn & Brough, Cash and Save Store, Flin Flon Realty, Hankin's Furniture, Household Finance, Iannone's Foodland, Joe's Taxi, Dick Lawton, Sam Ratson, Ross Lake Market, Sturley Agency, Groff Agencies, and Bert Wardle.

BUD JOBIN,

*Editor and Advertising Chairman*



Congratulations to  
FLIN FLON  
on its new  
AIRPORT

enabling improved service  
on our regularly scheduled  
MAINLINE flights and ex-  
panded opportunities for  
CHARTER flights anywhere  
in the world

GOOD LUCK  
to the  
Trout Festival Committee



Phone 5661





Producers of

COPPER - ZINC - GOLD - SILVER  
CADMIUM - SELENIUM - TELLURIUM

Mines

FLIN FLON and SNOW LAKE, MANITOBA

Metallurgical Plant

FLIN FLON, MANITOBA

Hydro Electric Plant

ISLAND FALLS, SASKATCHEWAN

**HUDSON BAY MINING AND SMELTING  
CO., LIMITED**





1912 . . . 1962

## **FIFTIETH ANNIVERSARY OF NORTHERN MANITOBA**

"Ice-ages had passed by and over her,  
But these, for all their motion, had but sheared  
Her spotty carboniferous hair or made  
Her ridges stand out like the spikes of molocks.  
Her back grown stronger every million years,  
She had shed waters by the longer rivers  
To Hudson Bay and by the shorter streams  
To the great basins of the south, had filled  
Them up, would keep them filled until the end  
Of Time."

—E. J. PRATT.

## **DEPARTMENT OF INDUSTRY AND COMMERCE**

### **TRAVEL AND PUBLICITY BRANCH**

**HON. GURNEY EVANS**  
Minister

**W. E. ORGAN**  
Director

**R. E. GROSE**  
Deputy Minister